

Sierra Madre News

Serving 26,987 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, April 4, 1963

14 Pages — Vol. 56, No. 23

League Baseball Play April 20

Booster Ticket Chairman Gives Report on Sale

After spending two hectic weeks of diligent and unrelenting attention to duty, Jayne Tyree, chairman of the Booster Ticket Sale for the Women's Auxiliary of the Sierra Madre Baseball Association, was seen running . . . to the bank with the money! Six Minor and six Little League teams, under the guidance of their team mothers, have been hustling around town selling tickets to anyone and everyone in sight. The team mothers are Nancy Perry, Dorothy Murphy, Peggy Cheadle, Mignon Grijalva, Bill Stine, Pat Hardy, Joy Mendez, Diedrie

Green, Carmen Walters, Betty Collup, Rosemary Abernathy and Millie Talbot.

The teams selling the most tickets will receive a pennant and a cash prize to be used for a party or a trip. Individual prizes, such as the baseball mitt or two reserved tickets from the Dodger Baseball Club, will be awarded to the boys selling the most tickets.

Little League, Babe Ruth League and the Minor League managers are now busy in process of putting the final touches to their teams for the opening of league play in Sierra Madre on Saturday, April 20.

This year's program on opening day is fast becoming finalized and according to information will be one of the most outstanding days in the history of League baseball in our City.

As we approach this date, watch for the announcements of activities and plan to be on hand to watch our "small fry" strut their stuff. With a budget of \$5,000, which is partially paid by sponsors, dues, the Parks and Recreation Department and donations, the balance of \$2,000 must be raised; so by selling the tickets the boys are helping to pay their portion. In addition to the Booster Ticket Sale, the Women's Auxiliary acquires the necessary funds by managing the concession stand at Heasley Field and by putting on a Base Ball Dance.

Today is the last day of the Booster Ticket Sale. If you have purchased a ticket, you have the admiration and appreciation of the entire Baseball Association.

Even if you are not lucky enough to win the wonderful trip to Las Vegas or the 21-jewel watch from Byron C. Hopper, you will really be getting your money's worth in that you have contributed to the development of fine citizens through your donation to the Baseball Association.

Each team sold the following number of tickets from March 22 till March 29:

| Little League | |
|---------------|-----|
| Indians | 185 |
| Braves | 180 |
| Orioles | 100 |
| Red Sox | 100 |
| Dodgers | 98 |
| Yankees | 80 |

| Minor League | |
|--------------|-----|
| Stars | 217 |
| Angels | 216 |
| Mounties | 170 |
| Seals | 150 |
| Padres | 70 |
| Colts | 53 |

Spring Vacation Starts April 8

Spring is here and with it Easter, giving all the school children a spring vacation starting April 8 through Easter Sunday.

The Recreation Department will conduct a four-day Easter vacation program at the playgrounds and park centers in Sierra Madre.

Activities will start Monday at 10 a.m. and will continue through Thursday with programs scheduled from 10 a.m. until noon and 12:30 to 4:30 p.m. each day.

All children, regardless of school affiliation, are invited to attend the center nearest to their homes.

School will resume April 15.

WEATHER

| | High | Low | Prec. |
|---------------------|--------|-----|-------|
| March 27 | 78 | 52 | .36 |
| March 28 | 63 | 49 | .10 |
| March 29 | 70 | 48 | |
| March 30 | 72 | 50 | |
| March 31 | 72 | 50 | |
| April 1 | 66 | 41 | .14 |
| April 2 | 64 | 44 | |
| Rainfall for season | 9.35" | | |
| Year ago to date | 25.96" | | |

Lt. Chamberlain's Son Wins Honors

Robert Howard Chamberlain, who has finished his basic training in the Navy, visited with his father, Lt. Howard Chamberlain, Civil Air Patrol, Squadron 19, during the week of March 18.

Young Chamberlain attended Sierra Madre Elementary School and Pasadena Schools.

He received a letter of commendation for his performance during basic training at the U.S. Naval Training Center in San Diego.

His commanding officer wrote the following: "The commanding officer takes great pleasure in commending you for your outstanding performance of duty while undergoing training. During this period you have displayed the qualities of initiative, perseverance and devotion to duty. You have been selected from your company as one of the outstanding recruits."

After his 14-day leave, Seaman Apprentice Chamberlain is scheduled for assignment in administration at the Naval Supply Annex at Stockton.

League Elects New Officers

At the annual business meeting of the League of Women Voters of Pasadena, which includes Sierra Madre in its territory, held this week, Mrs. Samuel Joseph of Old House Road was elected president for a two-year term. A graduate of the University of Chicago and former college English teacher, Mrs. Joseph has been in recent years to many community services. She is a former president of the PTA at Eugene Field Elementary School and has been on the board of directors of PTA Council for several years. Her husband is director of anaesthesia services at the City of Hope.

Other officers elected were: First vice president, Mrs. Hugo Benioff; secretary, Mrs. William Nelson; treasurer, Mrs. William Pringle; directors, Mrs. Herbert Blecker of Michillinda Blvd., Mrs. George Hammond, Mrs. Jess Jai McNeil, Mrs. Milton Winograd and Mrs. Donald Laing.

The League, a non-partisan organization dedicated to the promotion of political responsibility through informed and active participation of citizens in government, also adopted its study program for the 1963-1964 years.

200 Volunteer Workers

Red Cross Celebrates 100th Anniversary by Local Group

This year is the 100th anniversary of the founding of the International Red Cross, probably the greatest world-wide humanitarian organization of all time. Our

American Red Cross is only a part of this great organization — but it is a substantial and very important part. The 1963 Red Cross slogan is "For 100 years — Always There — With Your Help."

The annual Red Cross Fund Raising Campaign is being conducted this month. Your help is needed. Carl Brand, Sierra Madre Fund Campaign chairman, says that more than 200 volunteer workers are canvassing our city now, but it is next to impossible to contact everyone. He urges that "If you have not already made your 1963 contribution to Red Cross, please bring or mail your donation to the Sierra Madre Red Cross office at 25 S. Baldwin Ave."

Most people are familiar with the wonderful job Red Cross does in disaster areas because these cases usually the subject of wide news coverage. But Red Cross renders many, many other humanitarian services which too few people know about because the service is performed quietly by volunteers and often is properly not a subject that would attract wide publicity.

Some of these Red Cross services — to mention just a few are: disaster services; blood bank programs, blood of our armed forces and

their families and to disabled veterans and their families; training programs such as nursing, first aid, water safety, etc., also a wide range of school and school related activities in the Junior Red Cross program.

Most of these services are performed by devoted volunteers who receive nothing for their work except that wonderful feeling of having given of ones God-given energies and talents to the task of helping one fellowman when help was needed, and to the training of other volunteers so that they too can render such services.

But a substantial amount of money is required to cover the necessary other costs and expenses to carry on the many facets of Red Cross programs and make them effective. And in accordance with the Congressional Charter to the American National Red Cross it is necessary for the local chapters and the national organization to raise the required funds through the voluntary donations. Hence the annual fund raising campaign which is now being conducted.

Anniversary A Grand Success

Thousands of Winners; Many Take Home Valuable Prizes

Roess Market, which has just completed thirty days of celebration of their 25th anniversary, expresses their deepest thanks to the thousands of old customers and hundreds of new faces which made this celebration "The Greatest."

A direct quotation from David Roess: "This was one of the biggest sale events I have ever experienced, we used only the Sierra Madre News to tell the people of our many thousands of gains. Many times during the month it was necessary to bring in emergency merchandise to supply the demand. It was beyond my greatest imagination." Continuing, David stated,

"In posting the prizes, I would have liked to have seen every one of my fine customers be a 'winner,' but I am consoled in the fact that everyone that attended the grand celebration was a winner in hundreds of bargain that helped to reduce their food budgets."

During the weeks featured we gave away over 1200 pieces of the anniversary cake; 1250 balloons; around 1500 hot dogs on a stick; 2500 pot holders; and 1500 packets of needles; and the final day saw 50 one year subscriptions to the Sierra Madre News, last but a few hours; pancakes were consumed like hot cakes, too many to count. It was indeed a grand affair, and my deepest thanks to all of you who helped to make it so."

Following is the complete list of 20 prize winners that were selected Monday, April 1.

Easter Egg Party Saturday, April 13

Plans for the Annual Easter Egg Party, sponsored by the Sierra Madre Volunteer Fire Department, to be held Saturday afternoon, April 13 in the Sierra Madre City Park at Sierra Madre Blvd., and Hermosa Ave., are being completed.

Two hundred and twenty dozen eggs have been ordered. They will be colored by members of the Fire Department.

The golden eggs which will be redeemed for Easter baskets are being given a new coat of gold.

The Easter Egg Party is an annual tradition of the Sierra Madre Fire Department and has been given for local youngsters at Easter time for over 35 years.

All Sierra Madre boys and girls up to the age of 11 years are invited to attend the party.

ARCADIA YOUTH RESCUED

by Bill Work

A 14-year-old Arcadia boy, stranded for five hours on a sheer cliff in Clamshell Canyon was rescued unharmed Saturday night by members of the Sierra Madre Search and Rescue Team.

Dennis Simpkins of 4160 Lynd Ave. was hiking with two friends, Craig Hicks, 14, of 3044 9th Ave. and Mike Varkink, 12, of 4164 Lynd Ave., Arcadia, when he attempted to scale a rock wall by Clamshell Falls. About 50 feet up, he became stranded. He had managed to reach the only tree that juts out from the rugged cliffside. There, with legs draped around the tree, he sat facing the wall as Varkink ran down the canyon seeking help. Hicks stayed by the stream bed to show rescuers his location.

The Arcadia Police called the Sierra Madre Search and Rescue Team at 7 p.m. With nylon ropes and carrying their portable searchlight, the men hiked into the canyon and brought the boy to safety. The search ended at 10 p.m.

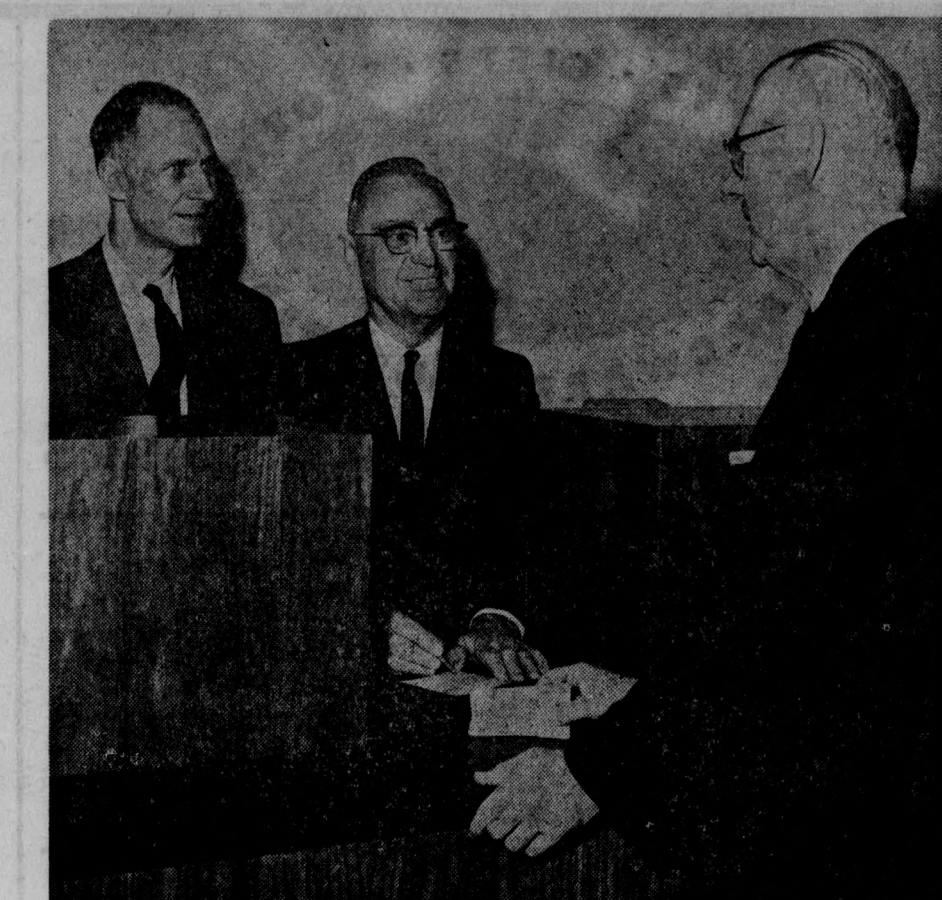
All persons going on hikes, into the hills, or forests are asked to be extremely cautious, more calls have been received this year than anytime before, only hope is not to have three or four at the same time.

Building Permits Down 50%

Total number of building permits issued for the month of March, 1963, 24 permits, valuation \$192,653. This figure includes 4 single units, 2 multiples consisting of 12 dwelling units.

Number of street, electrical and plumbing permits 124, fees collected \$702.55. Business license fees collected \$1010.75 for March, total to date \$17,566.95. Plan check and building permit fees collected for month \$591.75.

Comparison of building for the first 3 months of 1963, \$680,454; \$1,080,577 for the first three months of 1962.



WELCOMING CUSTOMER—Donald R. LaMotte, manager of the neighboring Sears store and president of the Pasadena Chamber of Commerce, gives official welcome to new investors Savings Hastings Ranch branch and in turn becomes first customer. Behind teller's window are Verne Orr, president, and W. E. Huff, branch manager.

W. E. Huff, Manager, Ass't Vice-President

Investors Savings & Loan Opens Branch In Hastings

Investors Savings and Loan Association has opened a new branch in the Hastings Ranch Shopping Center, Foothill Boulevard at Michillinda Avenue.

W. E. Huff, former appraisal officer at the home office, Lake and Green Street in Pasadena, has been named assistant vice president and manager of the new office.

Investors Savings also announces the reopening of the remodeled and expanded Glendora branch, bringing the number of facilities now serving the San Gabriel Valley area to three.

All facilities are managed and staffed by residents of the area who are familiar with the economy through active participation in the business and social life of the community.

The board of directors is composed of successful businessmen, including A. C. Nelson, retired merchant; Verne Orr, president of San Diego Imperial Corp.; Harvey W. Lieberg, partner, Lieberg Department Stores; Jack H. McDonald, chairman of the board and chief executive officer, and Loreta R. Kingery, vice president and secretary.

This new branch, coming within the trade area of Sierra Madre, expresses great interest in our City. In this issue of the News, they have expressed their desire to support the hometown newspaper. They further express their desire to support the

citizens of Sierra Madre and area by asking them to avail themselves of the many services offered by their new office in the Hastings Ranch Shopping area.

Round Table Meeting April 5

"The Round Table," a Single Adult Discussion Group, will meet this Friday, April 5, 8 p.m. Discussion topic for the evening will be, "Are We Addicted to Self-Destruction?" There will be taped portions from George Bernard Shaw's, Man and Superman, before and during the discussion, in which the Devil and Don Juan carry on a dialogue on this subject.

Refreshments and socializing after the discussion. Requirements to attend are a college level understanding, with some ability to verbalize thoughts.

The Round Table meets twice a month and there are still a few openings available for women, 35-45 and men, 35-55.

Those interested persons in Sierra Madre, who can qualify, are cordially invited to call Beatrice Pettie at SY 6-8378, for further information.

Earl Kerr Named Manager Of New A&P Food Store

A&P Food Stores have opened a new 15,000-square-foot super market at 3208 E. Florence Ave., Huntington Park.

The store, the company's newest outlet on the West Coast, has six motorized checkout counters, including an express checkout. Parking for 110 cars is provided in a paved area adjacent to the store, accessible from State, Florence and Walnut Streets.

Earl Kerr of 541 Foothill Ave., Sierra Madre, formerly the manager of the A&P Market in the Hastings Ranch shopping area, has been named manager of the new A&P Super Market. He said the store will provide complete one-stop shopping facilities for customers in the Huntington Park area.

There will be a full line of grocery items, an extensive frozen food bar, a complete self-service meat department, a refrigerated produce section designed to keep fruits and vegetables garden fresh, a modern dairy and coffee department and a wide assortment of bakery goods.

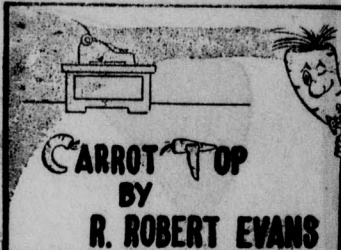
In addition to Mr. Kerr, other key personnel include Ron Morrison, first clerk; Charles Barletta, meat manager, and Frank Florino, produce department head.

Store hours will be 9 a.m. to 10 p.m. daily, including Sunday.

Sewer Dist. Completed

The remaining portion of Sewer District No. 75 is now complete and ready for property owners to use.

This portion consists of the following streets: West Carter from Baldwin to Lima; North Hermosa from Carter north to end of line; North Lima from Grand View to Carter, Chapparral Road from Carter north to end of line; Mira Monte Avenue from Baldwin to Auburn; Alegria from Baldwin to Auburn; Victoria Lane from Baldwin to Auburn; Auburn Lane from North Auburn west to end of line.



I had quite a nice long conversation the other night with a young lady that was doing some research work for a Los Angeles Television station . . . I have a good hunch she was doing some work for herself also, but I did not let her get that far.

Her punch question, when you answered the phone was "I am from television station blab blab. Tell me to whom are you listening to at the moment?" . . .

Being rather quick on the ball . . . and at the same time feeling that something further was surely to come up . . . I gave her the following answer "my wife."

She became quite jovial and after her laughter subsided, she said that out of 1000 phone calls during the past couple of weeks she had received the same answer from 80 percent of the men who answered the phone . . . the other twenty percent were either doing the dishes or out working in the yard. I wonder where the percentage was that was just too tired to get up and answer the phone.

Here's something that will probably shock you . . . I doubt if it will surprise you . . . nothing that happens these days is too much of a surprise; we are expecting most of them, anyway.

I noted the headline of an eastern paper which stated "A 48% Sales Tax" . . . that would draw anybody's attention, but quick. There aren't many of us who would stand still for a 48% sales tax; we'd just sit down or probably fall down . . .

Anyway, the article was in testimony before the House Ways and Means Committee which is holding hearings on the Administration's federal highway financing proposals, when John E. Swearingen, president of Standard Oil of Indiana, pointed out that from 1950 to the end of 1960, the national average retail price of gasoline, excluding tax, increased only 4 1/2 percent in 55 representative cities, as compared to nearly 23 percent for the general retail consumer price index.

During that same period, however, the national average tax on a gallon of gasoline increased by 52 percent. Today the total tax . . . state and federal, actually does equal a sales tax of 48 percent . . . and don't forget another seven tenths of a cent is being proposed by our great state.

I noted with great interest the two new mermaids now in the fountain at the Sierra Madre Coffee Shop . . . I made a very good suggestion to Mary the other day, . . .

Speak Up Citizens . . .

by Jody Beavers

QUESTION: What could merchants do to induce Sierra Madre citizens to patronize their local stores more?



Mary Henri

41 Victoria Lane

"I shop in Sierra Madre, I think it's handy. But then I don't drive. The merchants for the most are friendly."



Mrs. House Olsen

764 Canyon Crest Dr.

"Mr. Olsen and I are in business in Sierra Madre. We feel that we should and do make all our purchases here."



George Rossel

Construction

80 Colburn Ave.

"People think they get better buys out of town, but dollar for dollar, there's no better place to shop than your own town with your own friends and merchants."

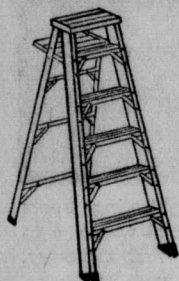
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9:00 P.M.
FRIDAY
EVENINGS



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ALUMINUM STEP LADDERS
MADE OF
100% ALCOA ALUMINUM
* 3" WIDE STEPS FOR SAFETY
* RUSTPROOF — SWAYPROOF
* NON-SLIP SAFETY GRIP RUBBER FEET
* STRONG — STURDY — SAFETY BUILT
GUARANTEED FOR 5 YEARS



The Ladder
Designed
With Your
Safety
in Mind.

4-FOOT
\$9.95

5-FOOT
\$11.95

6-FOOT
\$13.95



16-PIECE
China Set
ARNOLD'S
SPECIAL **\$5.95**

DOMINION ELECTRIC
Hand Mixer
Reg. Price \$17.95
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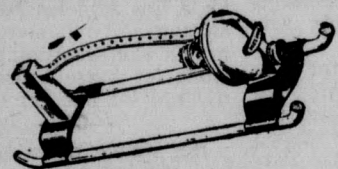
SPRING GARDEN SPECIALS AT ARNOLD'S

BAMBOO
RAKES



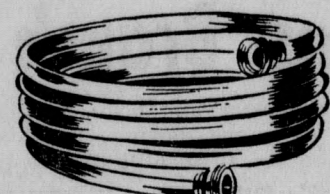
SPECIAL
39¢

NELSON OSCILLATING
Lawn Sprinkler



Reg. \$13.95
ARNOLD'S
SPECIAL **\$10.95**

Garden Hose
Swan Seal



Supreme
GUARANTEED
10-Year Prorated
25 Foot
Reg. \$4.25 — Special **3.25**
50 foot
Reg. \$6.75 — Special **5.50**
75 Foot
Reg. \$9.55 — Special **7.75**

50-FOOT GREEN
GARDEN HOSE
Reg. \$9.95
Special **\$5.95**

50-Ft. Plastic
5/8" Special **\$3.95**



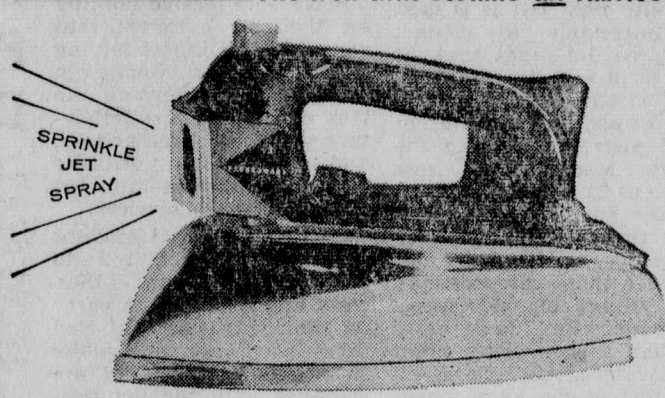
Pressure Master
(Nylon Reinforced)
25 Foot
Reg. \$6.15 — Special **4.95**
50 Foot
Reg. \$9.95 — Special **7.95**
75 Foot
Reg. \$14.25 — **11.95**

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FARBERWARE

the perfect iron

The iron that steams all fabrics!



crafted in durable
STAINLESS STEEL
and perfect heat spread, **ALUMINUM SOLEPLATE**

✓ Stainless Steel steam generator provides continuous steam!
✓ uses ordinary drinking water

Arnold's Close-Out Price **\$14.88**

Coleman Stoves

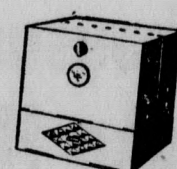


2 Burner
Standard
Reg. \$16.95
Arnold's Special **\$11.87**
Single Mantel
Lantern
Reg. \$15.95
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Portable Folding
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Arnold's Special **\$6.97**

ALL STOVES & LANTERNS AT SIMILAR DISCOUNTS

Coleman Coolers

14-Gallon
Reg. \$26.95
\$22.95
7-Gallon
Reg. \$18.95
\$15.95
2-Gal. Jug
Spigots
Reg. \$9.98
\$8.49

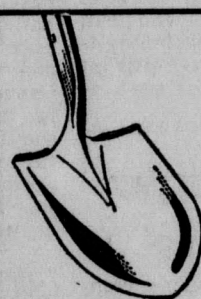


1 GALLON SPOUTS — Reg. \$5.98
Special **\$4.98**

Spading
Forks

ARNOLD'S
SPECIAL

\$2.49



Round
Point
Shovel

Arnold's
Special

\$2.19

"D"
Handle
Spades

Arnold's Special

\$2.19

Model 25
Part Circle
Rain Birds

Reg. \$5.00
Arnold's Special

\$3.95

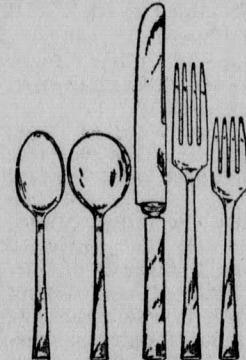


Dutch
Boy
LATEX
House
Paint

17-10 &
Tinting Bases
Gal. Special

57P47 Interior
Exterior Vinyl
Reg. \$5.95 Gal.

\$6.88
\$4.25



50-PIECE
STAINLESS STEEL

Flatware

Arnold's
Special **\$9.95**

14 x 24"
SISAL

Door Mats

ARNOLD'S
SPECIAL

\$1.69

2-PIECE SATIN FINISH
STAINLESS-STEEL

Salad Server

ARNOLD'S
SPECIAL

\$1.25

11-PIECE
COLORED BAKED ENAMEL
FRUIT DESIGN

Salad Set

ARNOLD'S
SPECIAL

\$4.95

PAPER DROP CLOTHS
9x12 Special — 59¢
(Treated for long wear)
9x12 Special — 75¢

Dainty Maid **ELECTRIC
BLANKET**

SINGLE and
DOUBLE

CLOSE-OUT
ARNOLD'S SPECIAL



\$12.99

STADIUM
SEAT

Folds flat for
easy carrying.
Ideal for
sport events.

WATCH THOSE LITTLE LEAGUE
GAMES IN COMFORT

ARNOLD'S
SPECIAL **\$3.95**



Rival
Electric
CAN
OPENER

Reg. \$10.25

Arnold's
Special

\$8.37

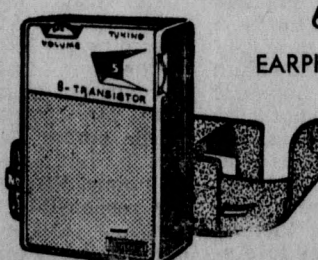


45 GAL.
GALVANIZED
Trash Can

Reg. \$8.95
Special

\$6.95

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6-Transistors
EARPHONE — BATTERY
CASE
ARNOLD'S
SPECIAL

\$9.95

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GIFTS FOR EVERY MEMBER OF THE FAMILY

2—SIERRA MADRE NEWS

Thursday, April 4, 1963

Social Delta Zeta To Install Officers

Delta Zeta Pasadena-Foothill Alumnae will hold their monthly dinner meeting this evening at 6:30 at the home of Mrs. L. M. Dixon, 1605 Woodglan Lane, Altadena.

Following dinner, Mrs. S. M. Gregory, national officer of Delta Zeta, will install the new officers for the coming year.

The officers who will be installed include: Mrs. Marion Martin Thompson, president; Mrs. Henry D. Shaw, vice president; Mrs. William Marking, secretary; Mrs. L. M. Dixon, corresponding secretary; Mrs. Charles Weis, treasurer; Mrs. Donald Van Steenwyk, chapter editor; Mrs. Edmund Neil, panhellenic delegate, and Mrs. Harold Alves, panhellenic alternate.

After the installation ceremony, Miss Nancy Carr, a dance instructor, will demonstrate the newest dance steps, including the bossa nova.

Shakespeare Club Annual Election

The Shakespeares Club of Pasadena held its annual election of officers for the ensuing year 1963-1964 April 2 at the regular business meeting at 1:30 p.m. in William Shakespeare Auditorium, 230 S. Los Robles Ave.

The results were: President, Mrs. T. William Heidner; vice president, Mrs. James C. Chambers, recording secretary, Mrs. Cora Belle Cutter; corresponding secretary, Miss Margaret Hookaway; treasurer, Mrs. Wallace E. Becker; house chairman, Miss Ruby Charlton; membership chairman, Mrs. Harold D. Wiener; press chairman, Mrs. Austin B. Fernald; program chairman, Mrs. Alfred C. Alper; public affairs chairman, Mrs. Langdon H. Tannehill, and ways and means chairman, Mrs. Howard W. Powley.

Flower Show At Arboretum

"The Rites of Spring" is the theme of the Spring Flower Show to be held at the Los Angeles State and County Arboretum, located at 301 N. Baldwin Ave., in Arcadia. It will be open to the public Friday, April 5, from 2 to 6 p.m., Saturday, April 6, from 10 a.m. to 9 p.m. and Sunday, April 7, from 10 a.m. to 5 p.m. Admission is free.

This show is sponsored by the Arboretum District of the California Garden Clubs, Inc., in cooperation with the California Arboretum Foundation, Inc. Entries are open to all members of garden clubs of the District.

The show will be in the Lecture Hall, completely protected from possible inclement weather.

Sierra Madre Churches
Welcome You

Activities Shakespeare Jrs. Luncheon April 17

"Portraits in Fashion" will be the theme for an afternoon at the Newporter Inn to be enjoyed by Shakespeare Club Juniors on Wednesday, April 17.

The sparkling chandeliers of the Commodore Room at the Coast Highway Resort Hotel will lend an elegant atmosphere to luncheon tables centered with a black fashion silhouette, colorful silk scarf and spring flower arranged in a gilded picture frame. A fashion show of spring resort designs will be shown by a group of well-known specialty shops from the Hotel Balboa Island, Coronado del Mar and Alhambra. The show will be commented by Florence Smiles and the coordinator will be Patricia Reid.

This luncheon will be the last of a series planned and executed by Mrs. William Hannaford and her assistants, Mmes. Curtis E. Wyatt, Kenneth B. Anderson and Miller Medearis.

Making an impromptu fashion show of their own will be spring be-hatted Juniors, Mmes. George E. Berger, Claude R. Hickman, Franklin A. Williams, Lee H. Darrow and John M. Heitzel. Others eager to catch the chartered bus to the Hotel are Mmes. William C. Thornton, Peter M. Collet, James C. Bridges, Clifford V. Stadler, Spelts H. Parker, George H. Turner, William R. Allen and J. Perry Free.

The presentation at Sierra Madre Auditorium Friday, March 29, of the film, Norway, by Mrs. Hjordis Parker, was enjoyed by a very enthusiastic audience.

Mrs. Parker told about her experiences as a Camp Fire Girl and later as a leader here in Sierra Madre. She also related a childhood wish to follow a stream in Norway from its mountain source to the sea. The film Mrs. Parker so beautifully narrated was the fulfillment of this wish.

At intermission, Mrs. Parker was presented with a lovely bouquet of carnations and the audience shared the secret that this was the wedding anniversary of Mr. and Mrs. Ralph Rule, who gave up their private plans to be at this program sponsored by the Camp Fire Girls.

The Camp Fire Girls set up an exhibit and display featuring pictures from 1926 to the present on their activities, handicrafts and history of the organization, which were on display for the audience to enjoy. Bookmarks made by the Camp Fire Girls were given to all members of the audience. The proceeds from the benefit were approximately \$450.

Mrs. Shade Moves To La Jolla

Mrs. David Shade, former vice president and home chairman of the British Home in Sierra Madre, has moved to La Jolla to make her home. She is a former Arcadia resident.

The Anne Laurie Chapter of the Daughters of the British Empire honored Mrs. Shade with a buffet luncheon Thursday, March 21, at the home of Mrs. Shade's daughter, Mrs. Frank Kirksey of Hastings Ranch. Mrs. Shade is a charter member of the Annie Laurie Chapter.

Seventeen members came from West Los Angeles, Pacific Palisades, Hollywood and Burbank to bid Mrs. Shade a fond farewell and good wishes for her life in her new home.

Members also presented Mrs. Shade with a handsome beige leather handbag.



in the
FOOTHILL-
ROSEMEAD
CENTER



Spring
is a look...

We bring you
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Collegian
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SALE

Japanese Black Pines
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79¢

All Reg. \$1.75 NOW ONLY
While they last...

Acuba Japonica
NOW ONLY

1 Gal.
Reg. \$1.25
49¢

ALL SALES ITEMS CASH AND CARRY

Dracena Palms

Reg. \$1.50
Now only **59¢**

NOTICE: To all of my wonderful customers, because of reasons beyond my control, and as of March 31 — I have been and will continue to sell on only a cash-and-carry basis... I will however deliver orders of \$5 and over on a C.O.D. basis... At this time I would like to thank you one and all for the fine support you have given me...

OST'S NURSERY
300 West Sierra Madre Blvd.



The Look of Spring

Our smooth pouffed hair-do for you . . .

FREE . . .

Hair conditioning treatment with every permanent

Permanent complete with Hair Shaping \$10.00 and up

Lacy's Beauty Salon

1336 No. Allen

SY 7-3515

in Pasadena

Robert M. Olson Elected Secretary

Long-time Sierra Madre resident Robert M. Olson has been elected secretary of Southern Counties Gas Co., Guy W. Wadsworth Jr., president of the utility firm, announced today.

Olson, who was previously assistant counsel and assistant secretary of Southern Counties, will also be assistant general counsel as well as secretary.

Olson, his wife, Lila, and their three children are planning to take up residence again in Sierra Madre at the end of the present school year. They were Sierra Madre residents until late 1961.

Local Student Elected to Phi Beta Kappa

Miss Marsha McMann, daughter of Mr. and Mrs. Douglas McMann of 235 Park Ave., Sierra Madre, is one of 15 Occidental College students elected to membership in the national scholastic society, Phi Beta Kappa. Miss McMann will be inducted into the group May 2 in the Recreation Lounge of Freeman Union on the campus.

A senior physical education major at Occidental, Miss McMann is a member of Mortar Board, senior women's honor organization, and chairman of the student cultural committee. She currently is student teaching.

Social and Club Activities

Mr. and Mrs. J. D. Griffith Announce Engagement of Their Daughter, Kathy

Mr. and Mrs. John D. Griffith of 1155 Mesita Road, Pasadena, are announcing the engagement of their daughter, Kathryn Ann, to Richard Jay Evans, son of Mr. and Mrs. John F. Evans of 2325 Cooley Place, Pasadena.

The announcement was made March 20 at a family dinner given in honor of the bride's parents' silver wedding anniversary in the home of the bride-elect's grandmother, Mrs. James F. MacMurray, Hampton Road, Arcadia. The bridegroom-elect offered toast to the Griffiths' anniversary, then announced the engagement of Dick and Kathy.

The bride-elect is a graduate of Pasadena High with the class of 1960, president of the Auroras and secretary of Representative Council. She was American Field Service Representative to Norway in 1959, life member of California Scholarship Federation and presently is a junior at Pomona College, where she is co-chairman of American Field Service Club.

Dick is a Pasadena High graduate with the class of 1960, where he was secretary of Key Club, a member of the Letterman's Club and life member of California

League of Women Voters Announce League Day

The March meeting of the Sierra Madre unit of League of Women Voters was held at the home of Mrs. Kenneth Clare. President, Mrs. Joe Mullins, opened the meeting with announcements, stressing the importance of the April 2 League Day which is concerned with voting for officers, budgets and by-law changes for the coming year.

Mrs. A. F. Cohen gave her report concerning the local observer program. Mrs. Peter Fay presented the latest League publications and the meeting was turned over to Mrs. George Lindsay, discussion leader, and Mrs. Peter Weiser who presented her resource material concerning Foreign Economic Policy.

Factors discussed under the topic of Economic Growth were: Government spending, economic planning and stimulating the economy. A second topic discussed was Agriculture and the Common Market, specifically, negotiations with the EEC. The third topic concerned East-West trade policies.

Woman's Club Meets April 10

Muriel Helfenbein will speak at the Sierra Madre Woman's Club on Wednesday, April 10, at 11:30 a.m. Mrs. Helfenbein will present capsule introductions to ten new books, ranging from fiction to biography and current affairs. Among them are "The Anniversaries," by John Espey, a novel about a Pasadena pioneer; "Occupation: Angel," by Marguerite Cullman, and "Teen-Age Tyranny," an examination of America's teen-age society, by Grace and Fred M. Hechinger.

A business meeting will be held at 11 a.m. and luncheon will be served at 12:30. After the luncheon, program chairman, Mrs. A. S. Myers, will introduce Robert J. Bauer from the Better Business Bureau of Los Angeles. Mr. Bauer will explain the need for and the work of the Better Business Bureau.

Members are requested to bring cookies or other goodies to this meeting which are to be distributed to the veterans for Easter. Reservations may be made by calling Ruth Sheldon, EL 5-8123.

The PLAZA Shop Talk

By Sewell Clark

HAVE YOU ever heard your telephone ring and a voice asks you: "Is this the grocery store?"

Does it irritate you? Do you give a curt answer and slam the phone? Not me. I'm the polite type. I stand up whenever a woman enters the room.

When small children at the Plaza Shop dab the dresses with their lollypops I kick them in their little lollys, but politely.

REMEMBS me of Elizabeth Hawes who wrote "Fashion Is Spinach." Then another fine book: "But Say It Politely." Title for the latter referred to a certain four-letter word which you will never see in a newspaper unless by typo-error.

She was merely having fun concerning the story about a great fashion designer, but it's safer at this point to get back to the woman trying to reach the grocery store.

SHE CAUGHT me off guard, so I said: "No, m'am, no groceries, but we do sell dresses, sportswear and negligee at prices that would knock your wrong numbers off!"

Cute? I don't think so. Could have been dangerous, except I was saved by her having a sense of humor. So now we have a new customer.

ACTUALLY, there are no wrong numbers at the Plaza Shop. If the dress fits you, from teen-age to 90-teen, you've hit a goldmine. Trudie even has a new supply of half-sizes, which means a variety of numbers of the kind you'll never find in a telephone book.

You can't dial \$14.95, but you can always examine the last four digits of our telephone number to remind you.

"Ask Trudie" THE PLAZA SHOP Dresses - Sportswear 39 East Montecito ELgin 6-1495

Alpha Chi Omega To Meet April 2

An artistic treat is planned for the Pasadena area senior alumnae of the Alpha Chi Omega sorority who will meet at 11 a.m., April 2, at Loma Alta Park located at Lincoln Ave. and Loma Alta Drive, Altadena.

From there transportation will be furnished to visit the unique canyon studio and retreat of Dorothy Jordan, artist. A tour of her home and studio will afford a view of her paintings and art works. Following the tour a luncheon will be served at the home of Mrs. John E. Peters, 590-A Orange Grove Circle, Pasadena. Assisting hostesses are Mrs. K. W. Lundberg, Mrs. Orion F. Karber, Mrs. Theodore A. Rieger, and Misses Katherine and Doris Kester.

Representatives to the Province District meeting in San Diego were Mrs. Brown Thomas, Mrs. Al Jensen, Mrs. Thomas L. Lowe, District Alumnae chairman, Mrs. D. M. Berlin, and Mrs. Nettie Hollister.

BUS TRIP
Sierra Madre Woman's Club is sponsoring a bus trip to Hollywood's Cinema, "How the West Was Won" on Wednesday, May 1st. Bus will leave the Woman's Club House at 1 p.m. Tickets are available through the courtesy of Hartman's Drug Store. Donation \$3.00. Tickets must be purchased by April 15. —Pd. Adv.

Next time—relax at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

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1165 East Colorado

Pasadena

FRESH FROM OUR BAKERY

FOR A HAPPY EASTER

Try our special-for-Easter goodies! You'll agree they have the home-baked flavor that means fine ingredients!

To compliment your holiday table, we bring you an unusual variety of baked goods, to please even the gourmet palate . . . Order your specialties today . . .

Wistaria Bake Shop

4 EAST SIERRA MADRE BLVD. SIERRA MADRE

THE STRIDE RITE SHOE

THE SHOE THAT UNDERSTANDS CHILDREN

the story book look

It's a special little-girl-look, with a special little-girl-fit. Stride Rite knows the secret of making these shoes . . . and our skilled staff fits them for "happy-ever-afters."

Just two shining examples from our new party collection.

White Patent Black Patent, Red Patent

5.98 to 8.98 (according to size)

LEWIS FLORSHEIM SHOES

We Welcome Your Charge Account EXPERT SHOE FITTING HI 6-2028

1317 S. BALDWIN AVENUE IN THE WEST ARCADIA HUB

Fashion Leaders

FOR YOUNG EASTER PARADERS

Shop now, from our large selection of Spring and Easter Fashions for the Kiddies!

BE WISE, BE THRIFTY, BE HAPPY

Use Our Convenient Lay-Away Plan

COMPLETE HEAD TO TOE OUTFITS FOR BOYS AND GIRLS Infants to Size 14

... the San Gabriel Valley's finest department store for children . . .

FROM youngland

"Your Shopping Center for the Needs of Youth"

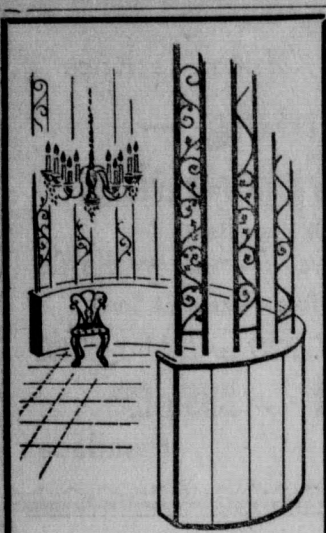
31 W. Sierra Madre Blvd. Sierra Madre

Brown's Furniture

303 W. SIERRA MADRE BLVD.

Anniversary Sale

SAVE 20% 30% 40% 50% SAVE



... from the designer circle

... at Eastertime
... the elegant ensemble
with the total look
of fashion ...

Wessels
suburban

154 W. Sierra Madre Blvd.
in Sierra Madre

OUR OFFER FOR YOUR SAFETY

ONE SEAT BELT

Expertly Installed Free
Rg. \$7.95 Top Quality Belt

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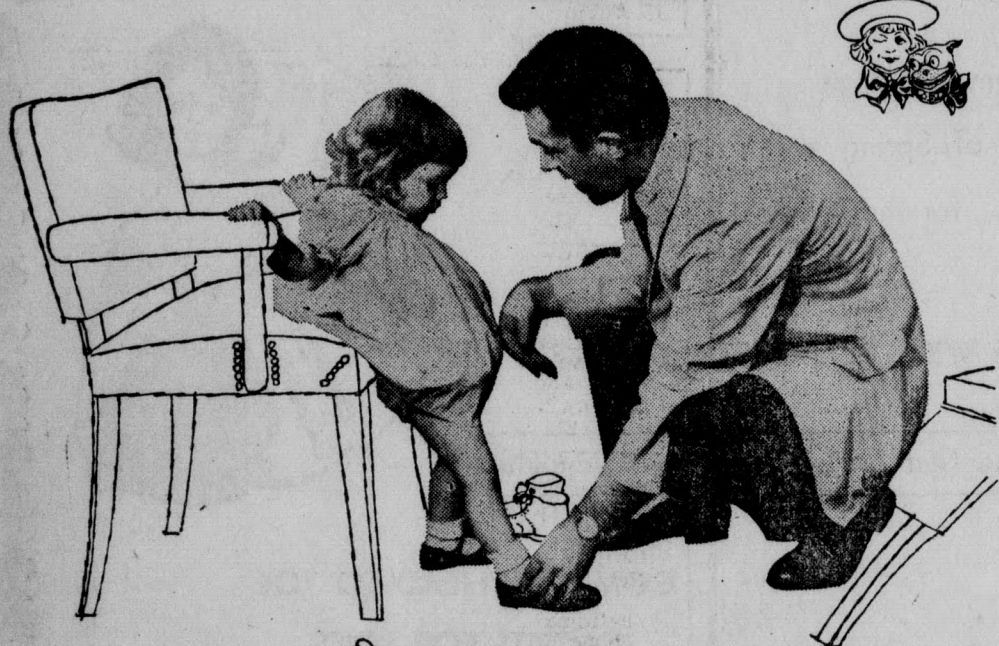
AUTO UPHOLSTERY

10 Years
in Arcadia



86 W. LIVE OAK
HI 7-5843

BUSTER BROWN.



He makes sure her
new Easter shoes fit
as good as they look

\$7.99

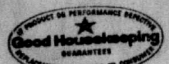
\$8.99

To your child, new Buster Brown Shoes are pretty buttons and bows, bright, shiny leathers, and a proud, happy feeling on Easter morning.

To us, these same shoes are much more. They are an item of wearing apparel which must fit properly to give your child the best chance of avoiding foot trouble later on.

We use the famous Buster Brown 6-Point Fitting Plan which assures proper fit at all key points—big toe, little toe, ball of foot, and heel—and also allows just the right amount of growing room.

Let us fit your youngster's new Easter shoes properly.



SIERRA MADRE BLVD.
FOOTHILL N. BLVD.

harold's
927 N. MICHILLINDA

Pasadena EL 5-3477
Upper Hastings Ranch Center

Friends of S.M. Library Meet April 8

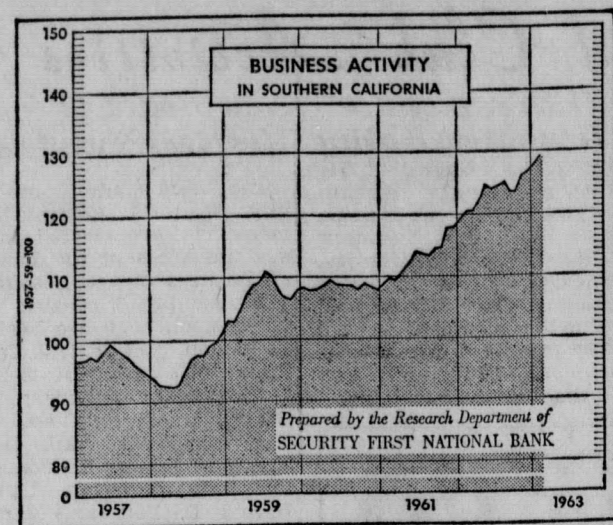
The Friends of the Sierra Madre Library present two films in the current Los Angeles County Museum film series on Monday, April 8, at Sierra Mesa School at 7:30 p.m.

"Big City—1980" is the first film, concerning the city's future in America. The architectural models are Brazil's new capital, Brasilia, the ultra modern instant city, and Philadelphia, which is undergoing a revitalization program through vision, cooperation and long range planning of the citizens of the community. A film which deals with a social and scientific problem of concern to all, it was produced by CBS News in association with Massachusetts Institute of Technology.

"Sketchbook No. 1—Three Americans." Painter Willem de Kooning, Composer Igor Stravinsky and Architect Buckminster Fuller have contributed much to our culture by creativity in their works and careers. This film is a small step toward an understanding of these creative individuals and is dedicated to keeping their image and work alive as a permanent record.

Sierra Madran Gets Advanced

Army Pvt. Samuel H. Schreiber, son of Mr. and Mrs. Morris Schreiber, 110 Lima, Sierra Madre, completed eight weeks of advanced individual infantry training at Fort Polk, La., March 22. Schreiber received instruction in combat techniques and in firing the M-14 rifle and M-60 machinegun, two of the Army's newest infantry weapons. He entered the Army last November and completed basic training at Fort Ord, Calif. The 22-year-old soldier is a 1958 graduate of Muir High School, Pasadena, received his A.A. degree in 1960 from Pasadena City College and attended Los Angeles State College of Applied Arts and Science.



Dr. Ethel Barnhart Announces Palm Sunday Sermon, 'The Step to Victory'

The meaning and power of Palm Sunday in the life of every individual will be theme of the sermon, "The Step to Victory," Sunday morning, April 7, at both the 9 and 11 o'clock services at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia. Dr. Ethel Barnhart, minister, will be the speaker.

Palm Sunday can be the closing of a cycle of sickness, lack of understanding and all limitations thwarting man's development. At the 9 o'clock service a professional of the Junior Church and Children's Choir, carrying palm branches which they will place on the altar table in the Tower of Light, will deepen the awareness of the power of Palm Sunday in today's livingness. Children of 4 years and older spend the first 15 minutes of the 9 a.m. family worship service worshipping with their parents in the sanctuary. After a lesson for the children by Dr. Barnhart they go to their Junior Church classes. Child care is provided at both services.

New members will be received into the church at the 11 o'clock worship service. A coffee hour and time of fellowship follows this service.

Mr. and Mrs. Robert Spencer, leaders of the Youth Activity, invite young adults of high school and college age to meet with them Sunday evenings at 7:30. How to meet and solve situations faced by youth through the application of the Spiritual Laws taught by Jesus makes this activity of vital interest.

There is an open discussion. Tuesday evening, April 9, at 8 o'clock, Dr. Barnhart will continue her Pre-Easter class on the "Law of Grace." This class presents a practical approach to contemporary living, through the understanding of the Law of Grace and its application.

Dial HI 7-6162 for spiritual help, day or night.

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Letters To The News Editor ...

Dear Sir:
Though I no longer have time to write columns for The News, I would like to join many old friends there—in fact, just about everyone who has lived there ten years or more—in saying a last, affectionate goodbye to "Pappy" Welch. Sick or well, his presence in any group was always beneficial, for he simply exuded kindness, benevolence and consideration for his fellow men. I feel sure Pappy has not only gone straight to Heaven but is now brightening it up for many old friends.

LEE SHIPPEY.

Dear Mr. Shippey:

I note from a recent letter which you wrote to the Editor of the Sierra Madre News that you are finding it necessary to give up your column in that paper, and also that you celebrated your 80th birthday a few weeks ago. I am glad to express my regrets that I will no longer see your byline in the Sierra Madre News, and may I also extend my personal congratulations on your birthday.

Of course, you have engaged in many activities since your "retirement" from the Los Angeles Times, in which I also followed your columns and articles with great interest, and it is splendid that you will be able to continue with some of them. I can understand that something has to give, and it is probably selfish to feel sorry that The News has to be one of those which must be released.

May you have many more happy and productive years. With best wishes and kind regards,

Sincerely,
GLEN P. LIPSCOMB,
Member of Congress.

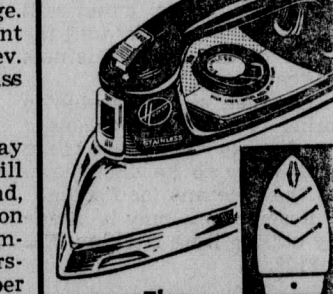
Lesson-Sermon Sunday, April 7

A Bible lesson stressing the emptiness of material goals will be read this Sunday at First Church of Christ, Scientist, Sierra Madre. The subject is "Unreality," with the following Golden Text: "Forsake the foolish and live; and go in the way of understanding" (Prov. 9:6). Related readings will include this passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (p. 238): "He who leaves all for Christ forsakes popularity and gains Christianity."

TRADE IN YOUR OLD IRON SAVE \$3.00 Ten-Day Special



See the **HOOVER SCRATCH TEST** before you buy any iron!



The **HOOVER** Steam-Dry Iron with exclusive **STAINLESS STEEL SOLEPLATE**

\$14.95 and your old iron

The Hoover Steam-Dry Iron with exclusive Stainless Steel Soleplate will glide over zippers, pins and buttons without scratching. No other iron can!

DON'S SIERRA MADRE HARDWARE
25 W. Sierra Madre Blvd

Dear Editor:
It has always been my impression that where public hearings are to be held concerning changes in city ordinances, that these meetings are required to be advertised in certain specified newspapers—one of which is the Sierra Madre News. Where did the Planning Commission advertise its first public meeting on the new Master Plan? I fail to see how Ordinance 558 adopted in 1955 can be changed without the proper legal formalities.

Also would it not be in the public interest to have a copy of the new map published in our local paper, say 30 days before the commission takes final action or calls the public meetings.

I also see a headline concerning "Management Form of Government" for Sierra Madre. Before any action is taken it would be nice to hear just what it is and what its advantages would be to Sierra Madre and who is going to be the new manager and at what added cost if any to the city.

Just why can't city hall communicate with the public, it's supposed to serve. Certainly it appears the Sierra Madre News stands ready and willing to print any pertinent information the public should have. It's the same story with the TV cable. Ask any one where will it run, what will it cost to install, who is paying the installation costs etc., nobody seems to know because again these facts have not been published.

Let's again remind city hall that it has the responsibility to keep the public informed. Yours for better communications;
—BILL SCHMIDT

EDITOR'S NOTE: Sorry Bill, you just have not been reading your Sierra Madre News. True, publication of notice on hearings to change any ordinance is required

by law and must be published in the Sierra Madre News for Sierra Madre. Notice of Master plan was published Jan. 31 and Feb. 7, 1963. Feb. 7 was at the top of the column on page 16. You were told about the TV Cable installation, costs and so forth, first, on page one of February 21 issue, and in complete detail in March 21 issue.

The Management Form of Government hit us like a bolt of lightning Tuesday, March 12. The last issue and this one should give you the facts. The first meeting for its discussion, the story on page one will note further discussion. I have not known of anyone at City Hall, dealing under the counter. If any fault exists then it is with your newspaper first and with you as a reader second.

Attend the Church This Sunday
Sierra Madre Churches
Welcome You

For Easter ...

NEW METHOD
of dying and
tinting shoes,
bags, belts of
fabric or leather ...

Highest Quality Shoe Repairing
and Remodeling ...

Ralphs Shoe Store
41 N. Baldwin Ave. EL 5-0479

HOME—SAFE BECAUSE IT'S AMERICA'S LARGEST or AMERICA'S LARGEST BECAUSE IT'S SAFE?

COMPARE

COMPARE HOME'S SIZE: Assets over \$1 billion strong—America's only billion-dollar savings association.

COMPARE HOME'S SAFETY RECORD: Since 1889, no one ever lost a penny of savings entrusted to Home—a perfect 73-year safety record.

COMPARE HOME'S LEADERSHIP: More people (nearly half a million) save more money (over \$1 billion) at Home than at any other savings association in America.

COMPARE HOME'S UNLIMITED ACCOUNTS: Accounts to \$1 million or more—there is no limit to the amount of money you may have in your Home Savings account.

COMPARE HOME'S FULL-TIME EARNINGS: Funds in by the 10th of any month earn from the 1st of that month. After the 10th, funds earn from the day they are received, when they remain in your account through the end of the calendar quarter.

COMPARE HOME'S CONVENIENCE: To serve you better, Home maintains more branch offices than any other savings association in the nation.

4.8%
Earnings paid 4 times a year
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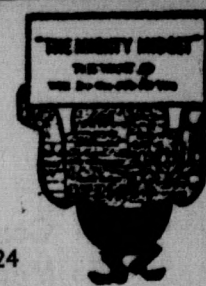
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Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch. Directory rate 90c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday.

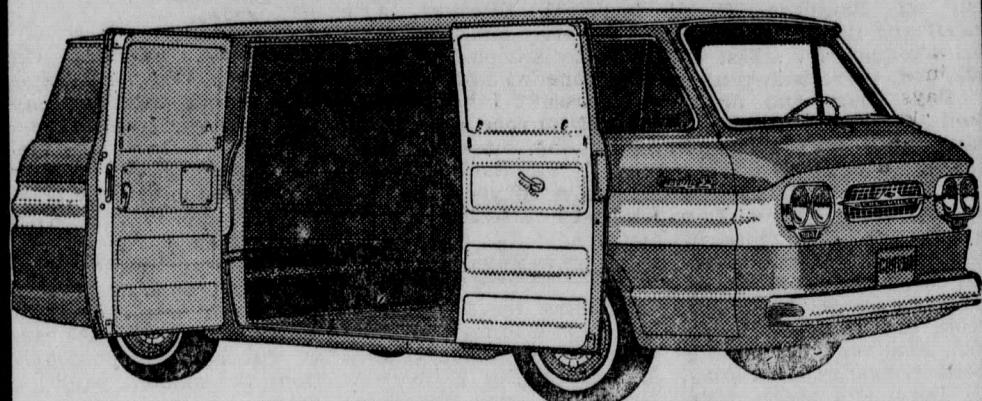
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AUTOMOBILES

NEW '63 CHEVROLET
Corvan Panel

Immediate Delivery

Complete with 4 Speed Transmission, Heater, Full Width Seat, Rear Door Glass, Spare Tire, Tax and 1963 License.
3 Year Contract

\$199.00 DOWN

\$67.85

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"FAIRNESS FIRST"

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BOY for yard work, 2 days
per month. EL 5-9950
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MISCELLANEOUSMOVING—Crib & mattress,
\$10, 2 gas heaters, snow
tires, vac., \$5, toys, etc.
EL 5-0196. E:4-4BACK YARD SALE. Furni-
ture. Odds & Ends. Thurs.,
Fri., 4th & 5th. 9 to 5. 526
W. Highland. E:4-43-ROOMS of furniture. 144
N. Baldwin. Apt. 4. E:4-49 CU. FT. FRIGIDAIRE. Ex-
cellent condition. Clean.
EL 5-3625. E:4-415' ALJOA vacation trailer,
elec. brakes, gas light,
water tank, gd. cond. \$650.
Tom Schwartz, 287 E.
Montecito Ave. E:3-28-4-11FACTORY SECONDS—Pick-
led melon rind, preserves,
olives, Ward's Factory, 273
E. Highland. No deliveries.
E:4-62 FOR 1 SALE
Fresh stock daily of men's,
women's, children's cloth-
ing and misc. Buy 1 item
at reg. low price, 2nd item
free. Good radios, TV, ap-
pliances, furn. at prices
that will amaze you. Come
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C:4-4

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FOR RENT

FOR RENT

SIERRA MADRE NEWS—5

Thursday, April 4, 1963

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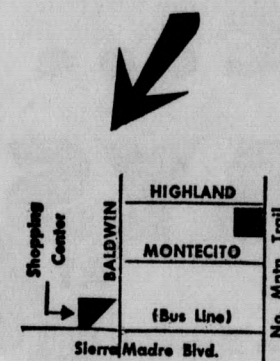
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51 ESPERANZA
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W. Highland after 5 p.m.
D:4-4Large Deluxe
2-BDRM. UNFURN. APT.W/w carpets, drapes, air
cond., dishwasher, blt-
ins. Heated pool. Block to
shopping. Older child
O.K.

32 ESPERANZA

EL 6-1120

FURN. bachelor apt. Single
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Repainted interior, yard.
Picturesque setting. \$40.
water pd. No. 13 near 495
Sturtevant Dr. EL 5-0046
D:3-14RECENTLY redecorated and
furn. 2-bdrm. house w/
yard in rustic setting. 495
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EL 5-0046 D:4-4

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T:2-14

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Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

Veterans' Exemptions
Mr. Quinn, the former assessor, defended the old system also by insisting the canvassers were needed to collect claims for veterans' exemptions.

He predicted the 495,835 veterans claiming exemptions in 1962 would under Watson's system have to make a special trip to the assessor's office to enter their claim, as Section 252 of the Revenue and Taxation code requires that claimants "appear before the assessor . . . and shall subscribe and swear to the affidavit before the assessor."

But this applies only to "first claims," and I am sure only very few of the 1962 applications Mr. Quinn referred to were first claims. For repeat claims, the law already now permits filing by mail.

Watson declared he would ask the legislature to stop the cumbersome requirement for first claims. After all, income tax returns are also signed under oath and yet do not require notarization.

Until Section 252 is amended, Watson could save even first applicants the trip to the assessor's office. He would only have to deputize some or all notaries public so that as

special deputy assessors (without pay) they could verify a veteran's first application under Section 252. The present qualifications test — not more than \$5,000 worth of property, meaning \$5,000 in assessed valuation — is, incidentally, not only unfair but also incapable of effective administration.

Unfair because it does not refer to the veteran's net worth. To decide whether a veteran merits tax relief his debts should be considered too, not only his gross assets. It is also nearly impossible to apply the veterans' means test realistically. The assessor has no way of checking a veteran's affidavit except against assessed property under the same name in the same county and perhaps in others with which he has reciprocity of information.

Thorough checking, done accurately, would be more expensive than the tax revenue gained by disallowing an exemption.

However, the foregoing does not mean that all veterans' exemption applications will have to be granted almost routinely.

New application forms now being devised will facilitate checking by the computer. Picking a certain number of applications at random for a thorough

check might prevent large-scale chiselling, especially if in the worst cases prosecution for perjury were added to the denial of the exemption.

In 1961, out of 519,707 veterans' applications in Los Angeles county, 34,250 were denied, leaving a net of 485,457. In 1962 the net was 463,000.

With full use of the computer, and the new forms, this figure, as Watson expects, should drop to about 400,000. This would mean an increase of at least \$63 million in the tax base. But the increase might well be nearer \$100 million as a result of the more intensive checking Watson intends to apply.

Free Tennis Lessons During Easter Vacation

The Sierra Madre Recreation Department will again offer free instructions this Easter vacation. The instructions are open to all Sierra Madre children who are students in the 4th grade through high school.

They will be held on the tennis courts at Memorial Park. Dates and time will be Monday, April 8; Tuesday, April 9, and Wednesday, April 10, starting time each day will be 9 a.m. Bill Bodor will be the instructor.

Children are requested to bring their own tennis racquets. Tennis balls will be furnished.

Letters To The Editor . . .

Dear Editor:

I was up in Sierra Madre today. I was up in answer to an ad for employment that interested me.

In the eventuality, I was looking for a place to live, so I bought a copy of the "Sierra Madre News" (weather beaten) on a news stand in Kersting Court. But when I got home I actually read the paper.

In your "Editorially Speaking" — a "Special Letter" was a letter from San Francisco that, in my mind, was a master piece. I loved you for printing it.

I can't add one thing to it, but in conjunction with it, let me add this: I would take exception to every one who, (and I am guilty) prefaces a perfectly good American premise with — "Well I don't want to be an alarmist — but."

Now is the time to be an alarmist. Let's admit it, we are alarmists. What are we waiting for? Are we waiting for another Paul Revere?

— ELEANOR REYNOLDS

CARROT TOP



and one that I feel has a great deal of merit.

—CT—
I suggest that she noise the situation around that they would be interested in someone leaving a duckling to enjoy the pool. It would be very appropriate and colorful for the Easter season approaching.

—CT—
Later on, say in the fall, we could have a special day of dedication and have a real "duck dinner" . . . fresh off the pond . . . she liked the idea, but I have not noticed any evidence of a duckling around.

—CT—
I could tell by the look on Diane's face, when she heard the suggestion, that told me she might revert back to the old Joey Penner Radio show "wanta buy a duck."

—CT—
Here is a few ramblings that I picked up during the past week . . . take them or leave them, they did arouse my interest . . . Congratulations to Mr. and Mrs. Silver Dollar of Frontenac, Kansas on the arrival of their new daughter, Penny . . . Long before hurricanes were named after gals, a big gale that hit Florida was dubbed Yankee Storm, it blew in from the north . . . The traditional wedding cake, originating in old-time Rome, was broken over the bride's head as a symbol of plenty.

—CT—
The elephant lives longer than any other mammal, strange isn't it, that the welfare boys have not cut him in yet for social security . . . a good toastmaster is one who knows when to pop up and when to pop down . . . The United States' southernmost point is no longer Key West, Florida . . . now it's Kalae, Hawaii . . . And actor Maurice Chevalier (he's now 74) says old age isn't so bad when you consider the alternative.

—CT—
In closing this week let me ask you a question and give you the answer. What is the difference between an elephant and a flea? Well this will get you where it hurts . . . An elephant can have fleas, but a flea cannot have elephants . . . after this I do hope I will see you around, I hope, I hope, I hope.

3 Winners In Speech Contest

Competition was tough at the Sierra Madre Toastmasters meeting which found six of its members vying for the honor to represent the club at the Area Speech Contest.

Toastmaster of the evening Dick Ratliff introduced speakers Larry Root presented his talk "Easter Sketches or an Ode to a Wild Hare," John Dubois with "Yesterday, Today, Tomorrow," John Logsdon who discussed "The Birth of A Nation," Vic Harris who asked "What Price," Don Molt who pleaded for "Help!" and Jack Rydman who gave some ideas about "Change."

After general evaluator Bill Bell called for the ballots and introduced evaluators Bob Ratliff, Bert Brecheers, William Hoffman, Jan Black, Stan Opstad and Dick Sanger to give their critical evaluation of the speakers efforts, it was decided to award the "Best Speaker" trophy to Vic Harris. Jan Black won the trophy for the best critical evaluation.

The award for the best "Table Topics" was presented to Larry Root. Table Topics chairman Ron Suess conducted that portion of the program calling for dissertations about "words."

Charlie Barkman and Jack Tierney were welcomed as new members and Chris Opstad a visitor from Minnesota was the honored guest of the meeting.

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One handle does work of two

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Sierra Madre

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\$1 Long Distant Rate Now In Effect By CW&T Co.

Dale Eckrote, district manager, California Water & Telephone Company revealed today the "After-9" rate reduction for interstate long distance calls went into effect at 12:01 a.m., Thursday, April 4, 1963.

According to Eckrote, under the new rate schedule, a station-to-station interstate call within the time period from 9 p.m. and up to, but not including 4:30 a.m., daily, can be made between any two points within the continental United States for \$1 or less for the initial three minute period.

Also included are station-to-station calls originating in the United States and terminating in British Columbia, Canada, with the exception of calls placed on Thanksgiving. On this holiday the regular night rate will apply.

Eckrote explained the reduced rate applies to this type of call made during the hours stipulated regardless

of whether it is handled by an operator or dialed directly by the caller. He emphasized, however, the call must be a station-to-station call and that person-to-person calls do not receive the same rate treatment.

In fact, the manager stated, all person-to-person calls made within a distance of up to 801 miles from the calling parties telephone will be subject to a slight increase in rates for day, night and Sunday calling. No increase in present rates is applied to such calls beyond 801 miles, he said.

It is estimated by the industry that this new rate treatment will result in substantial savings to telephone users, based on 1962

Spring . . .!

Spring is in the air in the nation's Capitol. Robins are returning — trees are blossoming — flowers are raising up their beautiful faces heavenward, and Bobby Kennedy is preparing to fill up his swimming pool. All these things have their effect on everyone who visits official Washington . . . even Adlai Stevenson had his shoes half-soled before reporting to the White House.

— Farmer McCabe (all rights reserved)

Over-Confident

Everybody makes mistakes — and the most common mistake is the one of underestimating the other fellow's intelligence.

Next time—relax!

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"Ask Trudie" — EL 6-1495

interstate toll traffic volumes, on a nation-wide basis the reduction will approximate \$30 million.

Thursday, April 4, 1963 SIERRA MADRE NEWS—7

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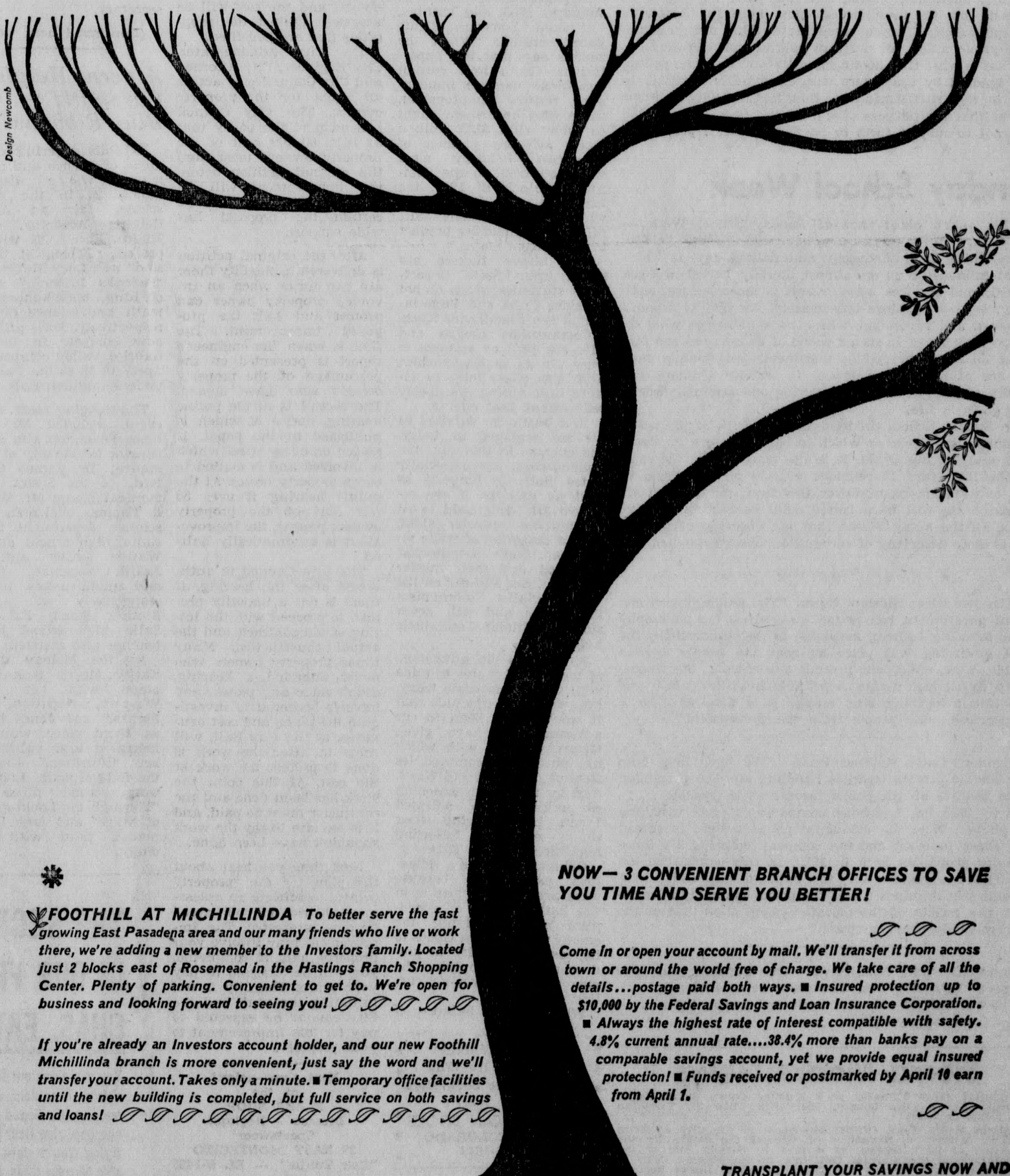
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Come in or open your account by mail. We'll transfer it from across town or around the world free of charge. We take care of all the details... postage paid both ways. Insured protection up to \$10,000 by the Federal Savings and Loan Insurance Corporation. Always the highest rate of interest compatible with safety. 4.8% current annual rate... 38.4% more than banks pay on a comparable savings account, yet we provide equal insured protection! Funds received or postmarked by April 10 earn from April 1.

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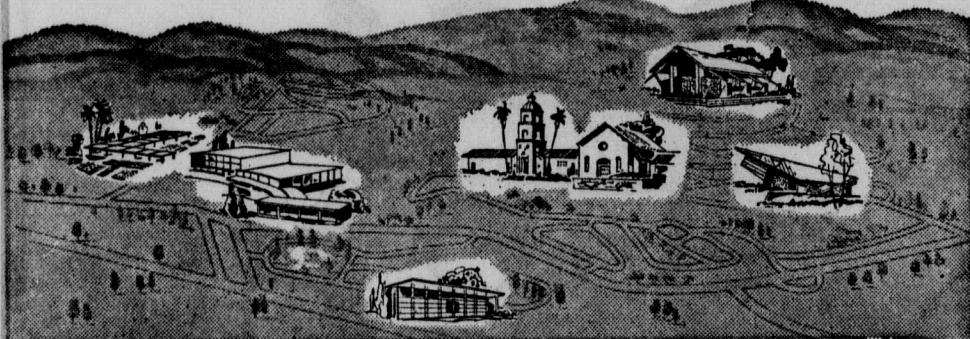


Easter
Thoughtfulness

Easter holds a special message for each of us. And you'll find the Easter message you want to send in the beautiful and expressive range of Hallmark Easter cards. Complement your friends and your own good taste with beautiful Hallmark Easter cards "When you care enough to send the very best."

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Editorially Speaking....

"All have sinned and come short of the glory of God." — Romans 5:23.

Education vs. Politics

Dr. Max Rafferty, the State Superintendent of Public Instruction, is probably the bravest man to hit Sacramento since Governor Hiram Johnson.

In calling for an investigation of allegations that an "imbalance to the left" exists in the political science and economics departments of State Colleges, he must have known he was asking for trouble. The reaction has been predictably violent, including a demand by the California State College Professors Regional Legislative Conference that Rafferty resign.

Mildly, Dr. Rafferty merely commented that the professors were confused; he didn't question their right to demand his resignation. He didn't accuse them of being inspired by sinister motives, as Governor Pat Brown has accused individuals who have written to protest the reappointment of publisher Thomas Braden to the presidency of the State Board of Education.

Actually, the controversy over possible imbalance in the schools and the controversy over the Braden reappointment have a good deal in common.

There are teachers — and not just in the State Colleges — who allow their political passions to override their educational responsibilities: who feel it is a challenge to attempt to re-mold the thinking of students who come from homes where the political orientation is different from their own, who explain all the arguments on one side of a controversial question but neglect to present the arguments on the other side, who make it clear that passing marks depend on agreement with their point of view.

Understandably, there are some parents who consider this as brainwashing, and resent it.

The Braden controversy ostensibly is concerned with who should have the power and responsibility to establish State educational policy — the elected State Superintendent of Public Instruction, or the Governor-appointed State Board of Education. But its roots go deeper than that.

Braden is an active member of the Governor's political team. Dr. Ralph Richardson, Rafferty's opponent last fall, also was a member of the Governor's political team. Braden, and all the members of the Board but one, took the unprecedented action of actively campaigning for Richardson.

Ironically, the members of the present State Board of Education, from the standpoint of those who believe in the academic upgrading of the school system, have done an excellent job. On most issues, they share Dr. Rafferty's basic philosophy. They opposed his election, not on educational grounds, but for partisan political considerations.

That is what the shooting is all about. Partisan politics were ignored by the voters who elected Dr. Rafferty. In doing so, they reaffirmed what the great majority of people believe: that the purpose of the schools is to educate children, not to subject them to partisan political pressures.

Sunday School Week

This year's observance of Sunday School Week — April 8 thru 14 — carries a special significance. We live, for one thing, in an intensely materialistic age, in which tens of millions of us are almost literally buried in a sea of goods and services whose result is more leisure, more money, less work. More immediately, we live in a world of discord and revolution, where no man knows what tomorrow may bring. In such a world of distractions spiritual values, on which everything worthwhile and lasting must rest, are of crucial importance in lending strength and stability to each of us in recognizing and attaining worthwhile goals in life.

In Sunday School children can find some of the essential foundation blocks on which to build a future for themselves and for the world. It is the place where the child can find his start in religious experience, and begin to learn of its wonders, whatever the church or creed of his allegiance. He will be a better adult because of it.

Of all the many Weeks that are observed each year, none is more deserving of recognition, observance, and success.

Florence, Ore., Siuslaw News: "The philosophy of our federal government has swung away from the philosophy of our founding fathers, inasmuch as the responsibility for social governing was placed as near the people as was possible. Now, under our present government, the responsibility is removed as far as possible from the people, and protecting everything else, maybe it is time now for a law protecting the people from the government!"

London, Ohio, Madison Press: "We have long been advocates of private business handling all jobs pertaining to the welfare of the public insofar as is possible. . . . Back in 1920 the telephone companies started installing dial phones. Now the automatic phone system is spread from coast to coast and the company employs 2 1/2 times as many people as back in 1920. In this same time the post office has made so very few improvements in handling the mail that it stands out as the prime example to demonstrate the merits of the private system over that of the government operated program."

Bridgehampton, N.Y., News: "One hundred years ago George S. Boutwell, first Commissioner of Internal Revenue, had a staff of only one clerk, and personally read all letters from taxpayers."

Sierra Madre News

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R. Robert Evans }
Peggy L. Evans } Editors and Publishers
Jack Kennedy } Advertising and Merchandising Manager
Eloise Parker } Classified Advertising Manager
Martha Sharp } Society Editor
Frederick Schweppe } Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

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Freedom At Any Price

by Henry V. Witty
According to a letter sent to this columnist by "The Committee To Warn of the Arrival of Communist Merchandise On the Local Business Scene," its secretary, Dr. Jerome D. Harold, was flown to Washington, D.C., on January 30.

A subsequent letter received from Dr. Harold indicated that the following events transpired during his short stay in the Capital: "To make a long and fascinating story short, the State Department accepted the offer (to have a conference) and your Secretary (Dr. Harold) was invited to the State Department, where within five minutes, he found himself seated before Walt W. Rostow who happened to be speaking to a few Washington newsmen on the world situation."

Dr. Harold continues: "This was what is called a 'background' briefing which merely means you can print any of it you wish but you mustn't dare tell who said it." Rostow is chairman of the State Department's all-inclusive Policy Planning Council and top advisor to President Kennedy.

Dr. Harold continues in his letter: "Some examples of the statements made by Rostow which we can't tell you who made them, are: 'The United Nations is involved in all policies of the United States' . . . 'We should cease to look at the U.N. up there as something apart, for which we have a special or separate policy' . . . 'United Nations policy is United States policy'."

Our U.N. Information Centre Director Deane has recently implied that the United Nations does not control United States policy. The evidence seems to indicate strongly that our left hand doesn't know what our right hand is doing.

An editorial appearing in a large local metropolitan newspaper, dated Sunday, 13 January, 1963, and entitled, "At Last Someone Fights Back," stated: "When the zealots say that the importations (from iron curtain countries) damage industry and reduce employment, those who hear them ought to know that \$133 million worth of the product of American industry and workmen went to the Communist block in 1961, the last year of full record, while the bloc sent \$81.1 million worth of its product to the United States."

The above figures are based upon State Department statistics which do not consider Cuba and Yugoslavia in the Sino-Soviet block. Communists Castro and Tito are just as anxious to bury us as is Khrushchev, and it is sheer folly to believe that aiding the enemy will defeat that enemy.

In a battle for survival as we are engaged in today, the enemy, in this case the Communists, are materially aided both by imports as well as exports. If we removed all foreign aid to all Communist countries along with a cessation of trade relations, these Communist satellites and their master would wither and die on the vine. Socialist Communism has never and will never survive without Capitalistic help!

If it is to the advantage of the United States to trade with the Communists today, then we must conclude that it would have been to our advantage to have given Germany credit with which to purchase commodities from us during World War I. And by the same reasoning we might have defeated Japan by restoring her sound economy following Doolittle's raid on Tokyo.

Obviously, this is a ridiculous assumption because wars are won or lost upon the battleground of economics and supplying the enemy with Capital Goods to increase his ability to produce more is supplying the means for our own destruction.

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Your P.T.A.

1915 - 1921

By Eloise Parker

Jan. 16, 1918

A regular meeting of the PTA was held in the kindergarten rooms. The president Mrs. Maull presiding. The president thanked the Association for the clothes given at Christmas time for the poor children of Los Angeles. It was moved and carried to the discontinuing the Red Cross subscription in the treasury. A rising vote of thanks was given Mrs. Ferris for the New Year present of \$1 to the Association. The count for the rooms were as follows: Kindergarten, Mrs. Walker, 6; 1st grade, Mrs. Tompson, 16; 2nd and 3rd grade, Miss Appleby, 10; 3rd and 4th, Miss Gardner, 8; 5th and 6th grade, Miss Goudy, 8; 7th grade, Miss Carson, 5; 8th grade, Mr. Skinner, 7; domestic science, Mrs. Miller, 7. Meeting adjourned — Levita H. Klunk, recording secretary.

Mar. 20, 1918

A regular meeting of the PTA was held in the kindergarten rooms. The president, Mrs. Maull presiding. It was moved and carried Mrs. Pierce be made representative of the Food Administration from the PTA. Mr. Walker asked for help for some needy children of Sierra Madre.

Mr. Walker, Miss Gardner and Miss Appleby were appointed to investigate the needs of such children and report to the Association. Miss Carson talked on Junior Red Cross. The count of the rooms were as follows: Kindergarten, Mrs. Walker, 4; 1st grade, Mrs. Finley, 8; 2nd and 3rd grade, Miss Appleby, 5; 3rd and 4th grades, Miss Gardner, 4; 5th and 6th grade, Miss Goudy, 6; 7th grade, Miss Carson, 5; 8th grade, Mr. Walker, 6; domestic science, Mrs. Miller, 7. Meeting adjourned — Levita H. Klunk, recording secretary.

(Continued next week)

Alverno Heights Carry Off Blue Ribbons

Exhibits covering diverse areas of science and mathematics were displayed March 24 in the annual science fair at Alverno Heights Academy, Sierra Madre. Karen Ott with her project, "Ecological Succession" and Lucy Marino with "Pascal's Pyramid" carried off blue ribbon honors in the math and science divisions respectively. Both girls will now compete in the San Gabriel Valley competitions, April 18-21 at the Pasadena Civic Exhibition Hall.

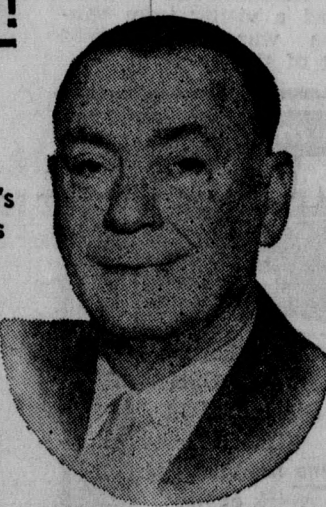
The judging staff for the event included Mr. Lawrence Bevington, city of Sierra Madre; Dr. James Comerford, of the Sierra Madre medical group; Mr. William R. Thomas, chairman of the science department at Arcadia high school and Mr. Walter LaGier and Mrs. Judith Sockman, biology and mathematics teachers respectively at Arcadia. Brother Brian, F.S.C., La Salle high school biology teacher also assisted.

In the biology division Kathy McCoy took second place with her "Light, Water, Nutrition, and Plants," and Janet Haynes as third place winner illustrated food values with her "Nutrition." Exploring the field of math, Judy Kaye won second place with "Through the Looking Glass of Math" and Jane Driscoll placed third with "Topology."

Next time you hear about the plan for the "property owners to initiate an assessment district in your area" become interested. The improvement may involve your property and if completed, you will be assessed to pay your share. The City is not initiating the work and the City cannot be expected to pay for this improvement to your property.

THE SECRET INGREDIENT IN OUR FRIED CHICKEN...IS CHAS. EATON!

You may think our fried chicken is so delicious because it's dipped in seasoned rice flour before frying. You're right. But it's also because Chas. Eaton is a cantankerous, stubborn, old-fashioned owner who insists on quality in everything we do. He's absolutely impossible, but you should taste what a difference it makes in the food!



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OUT OF THE COBWEBS

March 18, 1927

Mr. and Mrs. Frank Barbour and family will soon move into the Snell residence on E. Highland. They have been making their home on 47 N. Lima. Mr. and Mrs. Snell and Mr. Keys expect soon to leave for Rancho Vista to make their home. Gilbert Keys has a contract on the Rancho Vista property which will keep him engaged for some time.

Mrs. Charles W. Collins entertained with a luncheon at the Woman's Club recently, having as her guests Mrs. Woodson F. Jones, Mrs. Levering H. Moore of Los Angeles and Mrs. Moore's houseguests, Mrs. William Moore and mother, Mrs. M. Moore of New York City. Each place was attractively marked with place cards and a corsage of sweet peas and freesias.

Mrs. William Carson Shaw, Mrs. Fred Griebenow and Mrs. Tasker Webster left on Sunday for a ten day motor trip to San Francisco and vicinity.

A charming luncheon with the St. Patrick's Day motif attractively carried out, was given by Mrs. Roland Adams of 73 E. Central on Thursday. Cards marked places for Mrs. Lyle Anderson, Mrs. Victor Hill, Mrs. A. G. Utter, Mrs. John L. Woeiler, Mrs. Jappe of Pasadena, Miss Eleanor Bayne, Miss Jean Woodward and the hostess, Mrs. Adams.

March 19, 1937

In compliment to Miss Beverly Fairbanks, whose marriage to Roy O. Edwards Jr., will take place this Sunday afternoon, a charming shower was given by Miss Verna Jones at the home of her mother, Mrs. George Jones at 241 E. Sierra Madre Blvd., on Tuesday evening. Thirteen close friends of the bride-elect were present. Miss Fairbanks was the recipient of many lovely pieces of linen. The luncheon, served by Miss Jones at the conclusion of the evening and the decorations, were in keeping with St. Patrick's motif of the green and white color scheme.

Mrs. P. E. Lacey, left Friday evening for El Paso, Texas, where she will spend several weeks with her daughters, Margaret, Birda, and Frances.

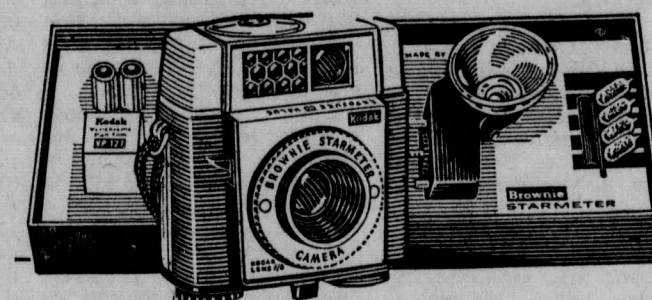
Kiting rainfall figures to the highest seasonal total since 1921-22, the week's three-day storm drenched the city with 2.82 inches of rain and raised the total for the season to 31.34 inches, pumping plant readings showed yesterday. Rainfall figure at this time last year was only 14.99 inches. The 1921-22 total was 38.86 inches, while the highest seasonal total ever recorded here was 48.61 inches in 1889-90. Tying up interurban trolleys for almost three hours and slowing auto traffic to a snail's pace, heavy downpours Monday afternoon brought almost two inches of rain most of which fell during the three-hour period from 4:30 to 7:30 p.m.

From 6 p.m. on the News offices was deluged with phone calls from frantic residents, many of them fearing an accident had befallen members of their families who were due here on the 6 o'clock car, which failed to arrive for almost two hours. When the cars did get through, the 6, 7, and 8 o'clock trains showed up in a bunch.

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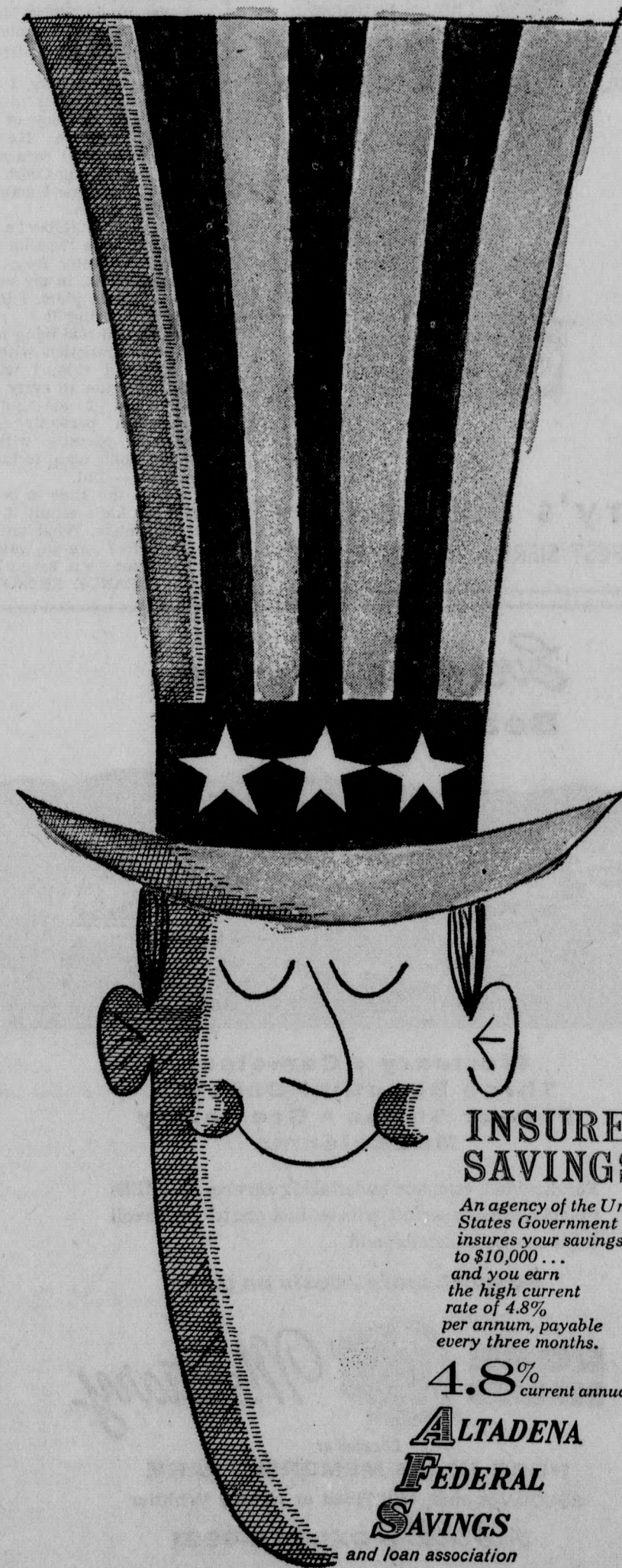
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Lenten Service
7:30 p.m.,
Wed.

Shepherd of the Hills
LUTHERAN CHURCH
7 W. Foothill, Arcadia
Service of Entry
10:30 A.M. Sunday
"Day of Triumph"
Pastor Ray E. Hansen

BETHANY
Evangelical
LUTHERAN CHURCH

La Tierra and Vinedo on Sierra Madre Blvd.
East Pasadena

Sunday School
9:30 A.M.

Divine Worship
11:00 A.M.
(Nursery Provided)

SERMON
"LONG TONGUES—SHALLOW HEARTS"
Wed. 7:30 p.m. Bible Study
NIELS C. CARLSEN, PASTOR

✱ FAITH LUTHERAN CHURCH ✱

The Lutheran Church — Missouri Synod
845 HASTINGS RANCH DRIVE — ARMIN W. HESSE, PASTOR
8:00 & 10:30 — PALM SUNDAY SERVICES
Sermon: "Would Christ Weep Over Our City?"
9:15 — SUNDAY SCHOOL & BIBLE CLASSES
7:45 — MAUNDY THURS. & GOOD FRI. EVENING SERVICES
A CHRISTIAN WELCOME TO YOU!

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Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
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Baldwin at Montecito Robert N. Schaper, Pastor
8:30 a.m.—Sunday School . . .
Tribal Indians visiting at 10:00

11:00 a.m.—"Powerless Disciples"
8:00 p.m.—Christian Endeavor
7:00 p.m.—Evening Service
Dr. Schaper preaching at both services

Santa Anita Church of Religious Science
228 W. Colorado Blvd., Arcadia HL 5-8206

DR. ETHEL BARNHART, Minister
Palm Sunday, April 7 — 9 and 11 A.M.
"THE STEP TO VICTORY"
Tuesday, 8 P.M. — Class open to the public
Subject: "The Law of Grace"
Junior Church 9 A.M. Youth Activity 7:30 P.M.
Dial-for-Prayer, day or night HI 7-6162

THE METHODIST CHURCH
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Rev. Clinton W. Swengel, Pastor

"Ride On, In Majesty"

Service at 9:30 and 11 a.m.
Sunday School 9:30 a.m.
Child Care during Church

EPISCOPAL
Church of the Ascension

N. Baldwin at Laurel

Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest
Rev. Stephen Green, Assisting

SUNDAYS

7:30 a.m.—Low Mass
8:40 a.m.—Morning Prayer
9:00 a.m.—Children's Mass, Church School
Classes, Episcopal Young Church-
men, Adult Information Class.
10:30 a.m.—Sung Mass and Sermon,
Coffee Hour.

Sierra Madre Congregational Church
"The Church of the Singing Tower"
Church Service 9:30 and 11:00
"The Triumphant Entry"
Rev. George W. Lindsay, preaching
Church School, 9:30; Child Care, 11:00
Niner Fellowship 4 P.M. Junior & Senior High, 7

St. Rita's Guild
Lenten Treat At
Monthly Meeting

A special Lenten treat is in store for the members of St. Rita's Guild who attend the monthly luncheon meeting to be held in the school auditorium on Tuesday, April 9th.

Mrs. Leo Babich, program chairman, has announced that the guest speaker for the occasion will be Rev. Anthony Kolodziej, S.V.D., a member of the Society of the Divine Word, who is now serving as chaplain at Santa Teresa Hospital, Duarte.

Born in Poland in 1887, Father Kolodziej attended school in Holland and Austria. During World War I, he volunteered to work in a hospital in Bon, Germany. He also served as chaplain in a prison camp for Russians, Frenchmen and many other nationalities.

There were 60,000 prisoners in all, and while there, he helped secure additional food and medicine for the camp.

Through the years, Father Kolodziej has taught in Holland, Poland and the United States. In 1933, he was transferred to the Philippines, and was still there when World War II started.

In December, 1941, he was taken prisoner by the Japanese. When released, he weighed a mere 80 pounds and could not walk because of the treatment received there. The intervening years have been spent in the United States and Manila. He came to Santa Teresa last January and is now a familiar sight throughout the hospital and grounds where his kindly presence is consoling to patients and guests alike.

Shepherd of Hills Occupies
New Chapel Palm Sunday

The big day for Shepherd of the Hills Lutheran Church takes place on Palm Sunday, April 7, when the congregation marches in triumph into its new building at 7 W. Foothill Blvd. in Arcadia. The service of entry will be at 10:30 a.m.

An auto caravan will precede the service. It leaves from the new church parking lot in Arcadia at 9:30 a.m. First stop is the Upper Room of the Sierra Madre Woman's Club, 270 W. Sierra Madre Blvd., to visit the first place of worship. Next stop will be at the Sierra Madre Masonic Temple, 33 E. Sierra Madre Blvd., at 10 a.m., where the congregation has been meeting. Then the caravan will return to the new Church for the entry service.

Keys will be presented at the front doors by the architect, Robert R. Inslee, and builders, Frank and Joseph Legg of Pasadena, to the chairman of the building committee and president of the congregation, Roger M. Kelley of Sierra Madre, and the pastor, the Rev. Ray E. Hansen.

Members and friends will be ushered into the new chapel. There will be a procession of church councilmen carrying altars to the new altar, acolytes lighting the candles and bearing the processional cross, followed by the choir and the pastor.

The service will include "The Palmes," soprano solo by Mrs. Charles E. Markham; "Ho, Everyone That Thirsteth," choir anthem, and the pastor's sermon, "Day of Triumph," based on Jesus' triumphal entry into Jerusalem before His Crucifixion.

The new building is the first phase of development of the congregation's three-acre site at the northwest corner of N. Santa Anita Ave. and W. Foothill Blvd., in Arcadia. It includes a chapel, fellowship hall, classrooms, office and other facilities.

The California Gold rock roof tops and the platinum colored exterior which features bouquet canyon stone and planters. Landscaping is highlighted by a white crepe myrtle tree in the planter near the simple exterior cross. Adequate parking is provided on the paved lot, with driveways from Santa Anita Ave. and Foothill Blvd.

Construction began in October after the groundbreaking Oct. 21. The congregation, now numbering more than 300 baptized members, will mark the fifth anniversary of its organization in May.

Special Pass-over
Services Friday

A special pre-Passover Sabbath service is scheduled for the Foothill Jewish Temple-Center (Sierra Madre) Friday evening, April 5, 8:15 p.m. Rabbi Martin Sofer will speak on "Freedom—a Lesson of the Centuries."

Cantor Saloman Edelman will chant the services, assisted by the Temple Choir, under the direction of Bob Salchek.

Hosts at the Oneg Shabbat will be Dr. and Mrs. Jules Larner, in honor of the Bar Mitzvah of their son, Douglas Jay, on Saturday morning, April 6. Following the Oneg Shabbat, a congregational discussion will be held on "Restrictions of Freedom."

The Passover holiday begins Monday evening, April 8.

Senior Citizens' Meet March 30

The Sierra Madre Senior Citizens' Club held their weekly sandwich-coffee and business meeting, Saturday, March 30.

The Sherman Folk Singers presented several delightful songs. Mrs. Jules Sandford and Mrs. Vincent Maier from the Monrovia League of Women Voters gave a skit on "Government and Industry." The afternoon was completed with card games.

Saturday, April 6, there will be contests with all members participating. The Civic Club presented the Senior Citizens Club with four beautiful card tables, for which each member of the club is very grateful.

Tuesday, April 9, ten of the members will be going to Jungland. The Senior Citizens' Club members also wish to thank the Sierra Madre News for the excellent publicity the News has given the group.

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Bethany Lutheran Church News

"Long Tongues — Shallow Hearts" is the theme of the sermon for the 11 o'clock worship service at Bethany Lutheran Church in East Pasadena. Rev. Niels Carlsen, pastor, will point to the first Palm Sunday as an example of superficial religion.

The combined Junior and Senior choirs will present the true spirit of Palm Sunday-1963, as they join in singing David H. Williams, "Hosanna!"

Thursday at 5:45 a.m. the men of the church will meet in the social hall for the Maundy Thursday breakfast. The congregation will celebrate Holy Communion Thursday at 7:30 p.m.

Good Friday, Bethany will join six other National Lutheran Council Churches for a service of "The Seven Last Words," at Hill Ave. Grace Lutheran Church, Pasadena, from noon to 3 p.m.

Rev. Armin Hesse
Palm Sunday Services

The 10:30 Palm Sunday service at Faith Lutheran Church, 845 Hastings Ranch Drive, will feature the rite of junior confirmation. Before the church altar the following nine young people will be received into communicant membership: Edie Anderson, Kris Dudley, Carla Fraisse, Connie Fraisse, Connie Greiner, Regina Meiners, Lee Pancoska, Linda Robbins and Judy Woltman. They will receive their first Communion on Maundy Thursday evening.

In both the 8 and 10:30 Sunday worship services the Rev. Armin Hesse will speak on "Would Christ Weep Over Our City?", giving consideration to the words in St. Luke 19:41-46. In the 10:30 service, the Senior Choir will sing "Hosanna, Blessed is He" (R. E. Marryott) and "Lord, When At Thy Command" (Arr. Ray Linson).

Holy Communion will be celebrated in the 7:45 Maundy Thursday and Good Friday evening services. The Maundy Thursday pulpit message will be "The Crucifixion," the Senior Choir singing Lundquist's "At the Cross." The Good Friday evening sermon will be "Forsaken by God," with the Choir presenting "O Savior of the World," (John Goss).

Passionist Direct Retreat

Rev. Joel Gromowski, C.P. and Rev. Henry Vetter, C.P., will direct Alverno Heights Academy student retreat, April 8-10. Junior conferences will be under Father Joel while Father Henry will conduct sophomore and freshmen exercises.

Father Joel will emphasize the negative and positive aspects of virtue. As a general theme, Father Henry has chosen "God's Life and Us." Specific topics will be given for each conference.

Ascension Tidings

Palm Sunday, April 7, will be observed at the Church of the Ascension by the blessing and distribution of palm crosses at all the regularly scheduled Masses.

The traditional Solemn Procession will precede the 10:30 a.m. Sung Mass. Led by St. Dunstan's Choir, under the direction of David J. Billeter, in singing "All Glory Laud and Honor to Thee Redeemer King," and "Ride On! Ride On in Majesty," the entire congregation will process out of the church, around to the Baldwin Ave. entrance and then re-enter the church in commemoration of Christ's entry into Jerusalem.

Holy Week rites will continue throughout the week, leading to the climax of the Easter Vigil Service at 11 p.m. on Holy Saturday, April 13.

Masses will be said daily at 7 a.m. and 9 a.m., Monday, April 8, through Wednesday, April 10.

On Maundy Thursday, April 11, Holy Communion will be distributed at 6:30 a.m. Mass will be celebrated at 9 a.m.

At 6:30 p.m. on Maundy Thursday, Solemn Mass of the Lord's Supper will be sung, followed by the Procession of the Blessed Sacrament to the Altar of Repose.

Watch before the Altar of Repose will be kept by members of the parish from 7:30 p.m. until midnight.

The Watch before the Altar of Repose will be resumed on Good Friday, April 12, beginning at 7 a.m. and continuing until noon.

At noon, the Liturgy of Good Friday, consisting of the Lesson from the Old Testament, the Reproaches, and Veneration of the Cross will be said. Holy Communion will be administered.

The Preaching of the Passion, meditations based upon the Seven Words from the Cross will be held on Good Friday from 1 p.m. until 3 p.m. The rector will give the meditations.

Stations of the Cross are also scheduled for Good Friday at 8 p.m.

Special hours for Confessions, as well as printed schedules for Holy Week and Easter services may be obtained at the church.

Good Friday Services April 5

The traditional Good Friday services will be observed this year at the Congregational Church, from noon until 3 o'clock, with several churches of the city sharing in the observance.

The First Word will be led by Rev. George Lindsay; the Second by Rev. Robert Schaper; the Third by Rev. J. P. Stocketh; the Fourth by Rev. Donald Ostrander; the Fifth by Rev. Harold Ankeny; the Sixth by Rev. Clinton Swengel, and the Seventh by Rev. Ray Hansen.

Worshippers are invited to go and share the whole service of the Hours of Darkness, or to participate in any part of it. Opportunity will be afforded for worshippers to enter and leave at convenient intervals.

Next time—relax! at the PLAZA SHOP
Dresses - Negligee Sportswear
39 EAST MONTECITO
"Ask Trudie" — EL 6-1495

Progress

The trend of today is to translate new ideas from theories to practical purposes.

Tenebrae, the Chancel Choir, under the direction of the Rev. Karl Beilstein will sing Stainer's "The Crucifixion" and the service of penitence and devotion will close.

Services At Congregational

The Sacrament of the Last Supper, with Tenebrae, will be observed at the Congregational Church on Maundy Thursday, April 11. Following the service of Communion, the deacons will participate in the ancient Office of Tenebrae, the Service of Shadows. As the Scripture story is shared, the Disciples, one by one, desert the Table, and the lights are one by one extinguished as the darkness gathers.

At the conclusion of the

Meeting Schedule
April, 1963

TUESDAY, APRIL 9:
Officers Practice

TUESDAY, APRIL 16:
Dark

SATURDAY, APRIL 20:
Public Schools Week Dinner, by ticket only 7 p.m. (Get tickets early). Call Dom. Boggio — SY 3-2121, Ext. 273.

TUESDAY, APRIL 23:
Officers Practice

TUESDAY, APRIL 30:
First Degree Refreshments Following

Sierra Madre Lodge No. 408 F. & A. M.
33 E. Sierra Madre Blvd.
Sierra Madre, California
EL 5-0590

Parkwood
Convalescent Hospital

LORENA WOOD ECKLES — Administrator

24-Hour Nursing Care
Licensed — Bed & Ambulatory Patients
Catering to Special Diets

161 W. SIERRA MADRE BLVD. EL 5-4291

People who come to us are often surprised at the low cost of our complete service . . .

A Memorable Funeral Need Not Be Costly

Dignified Service • Sympathetic Help Understanding in Time of Need

SERVING ALL FAITHS

Ripple MORTUARY

STERLING RIPPLE, Director
ELgin 5-3414
201 W. Sierra Madre Blvd.

U.S. INDIVIDUAL INCOME TAX RETURN—1962

1040

U.S. Treasury Department Internal Revenue Service

Use first page and middle sheets of both

NAME: JOHN DOE

DATE: 12/63

123 456 789 BA

BANKAMERICARD
The Family Credit Card

John Doe Mary Doe

AUTHORIZED SIGNATURES

JOHN DOE 12/63
123 456 789 BA

COVER YOUR TAXES with a BANKAMERICARD Cash Advance.

If you need \$250 or less for taxes, you can get a Cash Advance at any branch of Bank of America — simply by presenting your BankAmericard. The amount you draw, together with a small service charge, will be added to your regular BankAmericard account. Then, if you like, you can spread your payment over several months — and cover your taxes without straining your budget. For complete details about a BankAmericard Cash Advance for taxes or any other purpose, contact your nearest branch of **BANK OF AMERICA**

National Trust and Savings Association • Member Federal Deposit Insurance Corporation

WORK WANTED

RELIABLE woman will baby sit days or evenings. 355-7311 A:9-10tf

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve, wkends. Own trans. EL 5-3000

CARPENTER, CABINET AND REMODELING WORK. 355-7311 A:9-20tf

ROOFER — 20 Yrs. Experience. Free estimates. J. La Lone EL 5-9929

PAINTER, experienced, reliable. xint. EL 9-4861. Rm. 4. \$2.50 hr. EL 5-3260. A:3-31-4-4

XLNT colored laundress. A-1 cleaning. Day work. SY 8-9906 or SY 2-3243. A:3-21-4-4

GARDEN SERVICE YARD CLEAN UP PLANTING AND TRANSPLANTING Tree Work — Hauling SY 7-8880

JAPANESE GARDENER Many yrs. experience. SY 4-8951 A:2-28-4-11

CARE of mother and baby. Practical nursing. Reasonable amount of housework EL 5-3260. A:11-30tf

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

XLNT ironing in my home. \$1 hr. 329 W. Montecito. EL 5-0775. Lois Wallace. A:10-18tf

IRONING in my home. General housework, baby sitting. EL 5-9593 A:11-22tf

WALLS AND WINDOWS WASHED FLOORS WAXED HERMAN DAVIS EL 8-7762

JIM'S CHAIR REPAIR — Furniture refinishing. Antique wht. & gold finish. EL 9-9691 A:1-10tf

TRUST DEEDS FOR SALE SEASONED On 12 unit rental on 1 acre lot, sold for \$50,000 with \$10,000 down. Balance this trust deed now \$11,100 payable \$116/mo. incl. 7% int. Will discount \$2,000. Excellent institutional buyer, good risk. YUNCK SY 58-0-58

MISCELLANEOUS NEW Avon representative for Canyon area. Call Mrs. Johnson. EL 6-1086 I:4-4-4-18

PERMANENTS \$8.50 up Shampoo and wave \$2.50 Open Mon. thru Sat. WISTARIA BEAUTY SHOP 55 N. Baldwin EL 5-9526

Bill DING Starts April 8

THIS WEEK'S SPECIAL 1" x 6" 6' & 8' lengths KNOTTY PINE BOARDS Smooth 4 sides 5c lin. ft. Open All Day Saturday

MYRTLE AVE. LUMBER Co 1525 SOUTH MYRTLE AVE. Monrovia Phone ELIOTT 8-1851

Food News BIGELOW from

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The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

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Food News BIGELOW from

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Tea with Garden Mint a deliciously new and refreshing flavor in tea.

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Interested persons may attend and be heard. Dated: April 1, 1963 BY ORDER OF THE PLANNING COMMISSION Beatrice L. Thompson, Secretary Publish Sierra Madre News April 4, 1963

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We're CELEBRATING ...

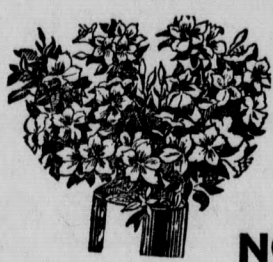
Our

GRAND OPENING

AZALEAS

SUN or SHADE

Many Loaded With Bud and Bloom



Many colors including
Snow Bird, Fielders
White, George Taber,
Formosa Purple and
Dorking Red.

Reg. \$1.50

NOW **77¢** 1 gal.

AZALEAS

SUN OR SHADE

Lush 5 Gallon Containers

In
BUD AND BLOOM

A \$6.95 Value

NOW **\$3⁹⁸**

SHADE AZALEAS

a \$2.50 value

NOW **\$1³⁹**

One of the largest selections in
Southern California. A Sight to
Behold! 15 varieties to choose
from. Full of buds and blooms.
You can't find a better buy.

HYDRANGEAS

\$1.50 value

NOW ...

97¢

1 gal.

FREE

BUY 10 OF A KIND

GET THE NEXT

ONE "FREE"

STOCK-UP NOW!

(Advised plants only)

Lily-of-the-Nile

a \$1.50 value

NOW ...

87¢ 1 gal.



CAMELLIAS

SIX VARIETIES **49¢** ea.

31 VARIETIES
MOST 2 TO 3 FT. TALL
VALUES
TO **\$1³⁹**
\$4.50

New Dwarf THUMBELINA ZINNIAS

60¢ Value

NOW **39¢** Pony Pak

Begonia
Petunias
Verbena
Alyssum
Violas
Onions
Tomatoes



Bedding Plants

OLEANDERS

Double Pink,
Red, White and
Orange

67¢ 1 Gal.

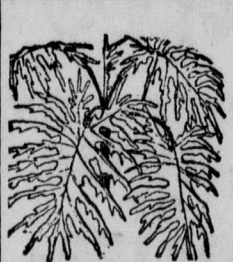


BIRD OF PARADISE

2-yr.-old plants

Values to \$1.50

49¢



PHILODENDRON "SELLOUM"

A Beautiful Hardy Tropical

\$2 Value

NOW **67¢** 1 Gal. SIZE

GOOD LINERS

- ✓ Gardenias
- ✓ Bottle Brush
- ✓ Heavenly Bamboo
- ✓ Dracena Palms
- ✓ Green Pfitzer
- ✓ Fatshedera

While They Last!

29¢ ea.

BOUGAINVILLEA

\$1.50 VALUE

NOW ...

87¢ 1 Gal.



JUNIPER TAMS

Lush Low Growing



77¢ 1 Gal.

Other Junipers Included

Green Pfitzer Phitzer Compacta
Blue Pfitzer Twisted Juniper

STOCK UP NOW!

STEER
MANURE

1 Cu. Ft. Bag

33¢

Weed Seed Treated

LIQUID
FERTILIZER

NOW

88¢ 1 GAL.

REG. \$1.49
Ideal for All Growing Conditions.
Famous Brand.

FLAX

Red
Green
and
Bronze

67¢ 1 Gal.



FUCHSIAS

GREAT
VALUE!

39¢

1 Qt.
MANY
VARIETIES



CRAPE MYRTLE

Watermelon Red

97¢ 1 Gal.

ALSO

5 Gals. at \$3.98



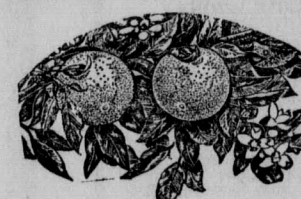
ORANGE TREES

VALENCIA'S
AND
NAVELS

\$5.98 VALUE

NOW

\$2⁹⁸

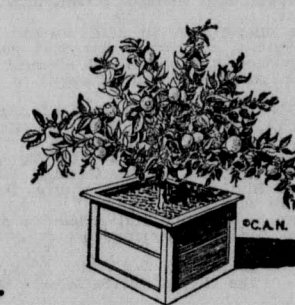


MEYER LEMONS

(DWARF)

While
They
Last!

97¢ 1 Gal.



BOTTLE BRUSH

\$1.50 VALUE

67¢ 1 Gal.

GROUND COVERS

Algerian Ivy Bronze Ajuga
English Ivy Ice Plant
Hans Ivy Gazanias
Irish Moss Sedums
Festuca Copper King

Values to \$6.00

\$2⁷⁵

Per Flat

GOLD DUST

\$1.50 VALUE

67¢ 1 Gal.



HEAVENLY BAMBOO

\$1.50 VALUE

77¢ 1 Gal.



HAWAIIAN TREE FERNS

Reg. \$2.00

Now **97¢** 1 Gal.



MINIATURE ROSES

In bud & bloom. Ideal for
border planting.
Regular \$1.98

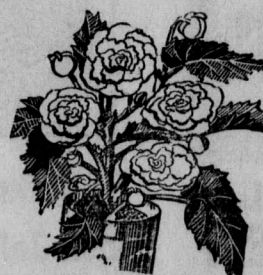
Now **\$1²⁹** gal.



BEGONIAS

39¢ 1 Qt.

MANY
VARIETIES

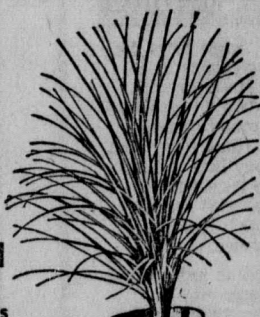


DRACAENA PALM

For Beautiful
Modern Effect
Reg. \$1.75

67¢ 1 Gal.

Also, 5 Gal. Singles & Doubles
at \$3.98



JAPANESE BLACK PINE TREES

VALUES
TO \$1.50

67¢ 1 Gal.



TREAT'S

SHOP MONDAY & FRIDAY NITES 'TIL 9 P.M.

OPEN 7 DAYS A WEEK 9 A.M. TO 6 P.M.

ALTADENA 487 W. WOODBURY RD.

½ BLOCK WEST OF LINCOLN AVE.

IT'S WORTH THE TRIP

TREATS

W. WOODBURY RD.

MONTANA

LINCOLN

WASHINGTON BLVD.

LEGAL NOTICE

AN ORDINANCE OF THE CITY OF SIERRA MADRE, CALIFORNIA, AMENDING SECTION 7100 OF THE SIERRA MADRE CITY CODE, ADDING A NEW SECTION 7100, RELATING TO HOUSE RELOCATIONS.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Sections 7100 through 7109 of the Sierra Madre City Code be and the same are hereby repealed.

SECTION 2. A new Section 7100, reading as follows, is hereby added to the Sierra Madre City Code:

Section 7100. House Relocations.

(a) No person shall move any building from any place outside the City to any place within the City.

(b) No person shall move any building from any place within the City to any other place within the City.

(c) No person shall move any building from any place within the City to any place outside the City.

(d) The following flat rates shall be charged and collected by the Water Department for temporary services which may be furnished in the City of Sierra Madre:

1. For setting each 100 lineal feet of back fill in trenches not over 3 feet in depth, per foot of width \$1.00. Additional depths and/or widths shall be charged for proportionately.

2. For water used for street improvement or otherwise — 20 cents per 100 cubic feet.

(e) When a water bill is rendered for any period of time less than the regular period for water furnished, the regular minimum charge shall be prorated, provided, however, that a minimum of one-fourth (1/4) of such period shall be charged.

SECTION 2. This Ordinance shall become effective 30 days from the date of its adoption, and shall be applicable only for meter readings made after May 25, 1963.

SECTION 3. Any person, firm or corporation violating this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than \$500.00 or by imprisonment in the City or County Jail for a period of not more than 6 months, or by both such fine and imprisonment.

SECTION 4. The City Clerk of the City of Sierra Madre shall cause to be published once in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed by the City Council of the City of Sierra Madre on the 26th day of March, 1963.

W. W. VANNIER
Mayor

ATTEST: L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE) ss.
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 697, was introduced at a regular meeting of the City Council of the City of Sierra Madre, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of March, 1963, by the following vote:

AYES: Councilmen Abernethy, Rule, Parks, Sorenson, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4, 1963.

LEGAL NOTICE

SEWER ASSESSMENT DISTRICT NO. 79 NOTICE OF FILING OF ASSESSMENT AND TIME OF HEARING THEREON

NOTICE IS HEREBY GIVEN that heretofore there was filed with the undersigned City Clerk of the City of Sierra Madre, California, an assessment to cover the sum due for the work and improvement done and performed by the Contractor, under and in pursuance of the provisions of the "Improvement Act of 1911", reference being made to Resolution of Intention No. 1935, passed and adopted by the City Council of the City of Sierra Madre on the 23rd day of October, 1962, in the matter of the construction of sanitary sewers, together with appurtenances and appurtenant work in Assessment District No. 79 in said City, for the description of said work and improvement, and of the district to be assessed to pay the costs and expenses thereof, said assessment being made pursuant to the provisions and requirements of said Act, and has attached thereto a diagram of said district as required by said Act.

Said assessment shows the amount to be paid to the contractor for the work and improvement contracted for and performed, together with all incidental expenses, and shows the amount of each assessment against each lot or parcel of land assessed to pay the same.

NOTICE IS HEREBY GIVEN that the 23rd day of April, 1963, at the hour of 8:00 o'clock P.M. is the time fixed by the undersigned City Clerk when any and all persons interested in the work done, or in the assessment on file, may appear at the regular place of meeting of said City Council, located in the Council Chambers, City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, and be heard and there held by said City Council.

Protests or appeals must be in writing and made to said City Council prior to the day fixed for said hearing, all in accordance with the provisions of said Act.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4 and 11, 1963.

LEGAL NOTICE

building from any place within the City to a place outside the City.

(d) The term "building" as used in Subsection a), b) and c) shall not include structures not designed or used for living accommodations.

(e) The provisions of Subsections a), b) and c) shall not preclude the transporting into or the use within the City of temporary facilities in accordance with or as required by other applicable regulations, such as construction offices, storage sheds, portable sanitation facilities, bleacher seats, construction barricades, and the like and for use and if used only in connection with construction or other temporary activity lawfully conducted within the City.

(f) The provisions of Subsections a), b) and c) shall not prohibit the installation of prefabricated disaster shelter in accordance with applicable regulations.

(g) No person shall move any structure in excess of eight (8) feet in width along, across or upon the public streets unless a permit is first issued by the City Administrator, which said permit may be issued subject to reasonable conditions, including time of travel, conditions of travel, and a survey of the route.

Any person dissatisfied with a decision of the City Administrator in connection with such permit may appeal such decision to the City Council whose decision thereon should be final.

SECTION 2. PENALTY. Any person, firm or corporation violating this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than \$500.00 or by imprisonment in the City or County Jail for a period of not more than 6 months, or by both such fine and imprisonment.

SECTION 3. The City Clerk shall certify to the adoption and passage of this Ordinance, and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, published and circulated in said City.

Passed, approved and adopted this 26th day of March, 1963.

W. W. VANNIER
Mayor

ATTEST: L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE) ss.
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 697, was introduced at a regular meeting of the City Council of the City of Sierra Madre, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of March, 1963, by the following vote:

AYES: Councilmen Abernethy, Rule, Parks, Sorenson, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4, 1963.

LEGAL NOTICE

ture maintained in violation of such order by the City Council is hereby declared to be a public nuisance and shall be abated by repair, rehabilitation, demolition, or removal in accordance with the provisions hereof, or in accordance with the provisions of Section 38770-38775 of the Government Code of the State of California, or as specified in Section 17821-17825 of the Health and Safety Code and Section 18910-18914.5 of Article VII, Chapter 9, Title 8 of the California Administrative Code, or other applicable procedure as set forth in any code, ordinance or law of this State or municipality.

Any procedure for the abatement of an unsafe building or building unit for human habitation or occupancy by repair, rehabilitation, demolition, or removal provided for in any ordinance or code of this city shall not be superceded, amended, altered, suspended, or otherwise modified in whole or in part by this section, provided said ordinance or code provides for the requisite notice and hearings in accordance with constitutional processes.

SECTION 2. PENALTY. Any person, firm or corporation violating this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than \$500.00 or by imprisonment in the City or County Jail for a period of not more than 6 months, or by both such fine and imprisonment.

SECTION 3. The City Clerk shall certify to the adoption and passage of this Ordinance, and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, published and circulated in said City.

Passed, approved and adopted this 26th day of March, 1963.

W. W. VANNIER
Mayor

ATTEST: L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE) ss.
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 697, was introduced at a regular meeting of the City Council of the City of Sierra Madre, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of March, 1963, by the following vote:

AYES: Councilmen Abernethy, Rule, Parks, Sorenson, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4, 1963.

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN that the City Council of the City of Sierra Madre will hold a public hearing on the 11th day of April, 1963, at 8:00 P.M. in the Council Chambers of the City of Sierra Madre, located at 55 West Sierra Madre Blvd., in the City of Sierra Madre, California, for the purpose of conducting a hearing upon the proposed enactment of the Uniform Plumbing Code, 1961 Edition; the National Electrical Code, 1962 Edition as a primary code, and the 1963 Edition of the Electrical Code, 1963 Edition; the 1963 Edition of the State of California as a secondary code; the Uniform Heating and Comfort Cooling Code, 1962 Edition; the Uniform Plumbing Code, 1961 Edition; and the Uniform Building Code, 1961 Edition.

Three copies of each of said proposed codes have been placed with the City Clerk of the City of Sierra Madre and are open for public inspection, and the City Council of the City of Sierra Madre hereby announces that this Notice has been deemed adequate to advise the public and those interested that the City Council proposes to enact said Ordinances and Regulations by reference as provided in Section 50022.1 of the Government Code of the State of California. After the conclusion of said hearing, the City Council may adopt said Ordinances by reference in full as proposed or may make such modifications therein as may be deemed necessary as a result of said public hearing.

Dated: March 20, 1963.

BY ORDER OF THE CITY COUNCIL
L. Marie Warfel, City Clerk
Publish Sierra Madre News March 28 and April 4, 1963

AN ORDINANCE OF THE CITY OF SIERRA MADRE, CALIFORNIA, AMENDING SECTION 7107 OF THE SIERRA MADRE CITY CODE, RELATING TO BUILDING REGULATIONS.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. A new Section 7107, reading as follows, is hereby added to the Sierra Madre City Code:

Section 7107. Amendment of Section 203.

(d) of Section 203 of said Building Code is hereby amended, and new subsections (e) and (f) are hereby added to said Section 203, to read respectively as follows:

(d) Right to Demolish. In case the owner shall fail, neglect, or refuse to comply with the notice to repair, rehabilitate, or to demolish and remove said building or structure or portion thereof, the City Council may order the owner of the building prosecuted as a violator of the provisions of this Code and/or may order the Building Official to proceed with the work specified in such notice. A statement of the cost of such work shall be transmitted to the City Council, who shall cause the same to be paid and levied as a special assessment against the property.

(e) Costs. Costs incurred under Subsection (d) shall be paid out of the City Treasury. Such costs shall be charged to the owner of the premises involved as a special assessment on the land on which the building or structure is located, and shall be collected in the manner provided for special assessments.

(f) Any building or structure maintained in violation of such order by the City Council is hereby declared to be a public nuisance and shall be abated by repair, rehabilitation, demolition, or removal in accordance with the provisions hereof, or in accordance with the provisions of Section 38770-38775 of the Government Code of the State of California, or as specified in Section 17821-17825 of the Health and Safety Code and Section 18910-18914.5 of Article VII, Chapter 9, Title 8 of the California Administrative Code, or other applicable procedure as set forth in any code, ordinance or law of this State or municipality.

Any procedure for the abatement of an unsafe building or building unit for human habitation or occupancy by repair, rehabilitation, demolition, or removal provided for in any ordinance or code of this city shall not be superceded, amended, altered, suspended, or otherwise modified in whole or in part by this section, provided said ordinance or code provides for the requisite notice and hearings in accordance with constitutional processes.

SECTION 2. PENALTY. Any person, firm or corporation violating this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than \$500.00 or by imprisonment in the City or County Jail for a period of not more than 6 months, or by both such fine and imprisonment.

SECTION 3. The City Clerk shall certify to the adoption and passage of this Ordinance, and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, published and circulated in said City.

Passed, approved and adopted this 26th day of March, 1963.

W. W. VANNIER
Mayor

ATTEST: L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE) ss.
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 701, was introduced at a regular meeting of the City Council of the City of Sierra Madre, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of March, 1963, by the following vote:

AYES: Councilmen Abernethy, Rule, Parks, Sorenson, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4 and 11, 1963.

LEGAL NOTICE

ture maintained in violation of such order by the City Council is hereby declared to be a public nuisance and shall be abated by repair, rehabilitation, demolition, or removal in accordance with the provisions hereof, or in accordance with the provisions of Section 38770-38775 of the Government Code of the State of California, or as specified in Section 17821-17825 of the Health and Safety Code and Section 18910-18914.5 of Article VII, Chapter 9, Title 8 of the California Administrative Code, or other applicable procedure as set forth in any code, ordinance or law of this State or municipality.

Any procedure for the abatement of an unsafe building or building unit for human habitation or occupancy by repair, rehabilitation, demolition, or removal provided for in any ordinance or code of this city shall not be superceded, amended, altered, suspended, or otherwise modified in whole or in part by this section, provided said ordinance or code provides for the requisite notice and hearings in accordance with constitutional processes.

SECTION 2. PENALTY. Any person, firm or corporation violating this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than \$500.00 or by imprisonment in the City or County Jail for a period of not more than 6 months, or by both such fine and imprisonment.

SECTION 3. The City Clerk shall certify to the adoption and passage of this Ordinance, and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, published and circulated in said City.

Passed, approved and adopted this 26th day of March, 1963.

W. W. VANNIER
Mayor

ATTEST: L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE) ss.
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 699, was introduced at a regular meeting of the City Council of the City of Sierra Madre, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of March, 1963, by the following vote:

AYES: Councilmen Abernethy, Rule, Parks, Sorenson, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4, 1963.

LEGAL NOTICE

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE) ss.
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 697, was introduced at a regular meeting of the City Council of the City of Sierra Madre, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 26th day of March, 1963, by the following vote:

AYES: Councilmen Abernethy, Rule, Parks, Sorenson, Vannier.
NOES: None.
ABSENT: None.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California.

Publish Sierra Madre News April 4, 1963.

LEGAL NOTICE

ORDINANCE NO. 699

AN ORDINANCE OF THE CITY OF SIERRA MADRE, CALIFORNIA, AMENDING SECTION 7106 OF THE SIERRA MADRE CITY CODE, RELATING TO BUILDING PERMITS.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. A new Section 7106, reading as follows, is hereby added to the Sierra Madre City Code:

Section 7106. Every permit involving the construction of a residential structure upon an R-1 lot, upon which there is an existing existing dwelling unit, or

(b) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(c) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(d) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(e) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(f) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(g) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(h) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(i) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(j) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(k) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(l) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(m) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(n) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(o) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(p) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(q) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(r) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(s) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(t) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(u) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(v) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(w) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(x) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(y) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(z) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(aa) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(ab) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(ac) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(ad) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

(ae) Involving the relocation of a residential structure upon a residential lot upon which there is an existing existing dwelling unit, or

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Vella Views

By
Toni Maurin

Sycamore 7-9634

Have you ever said in the heat of the moment: "That does it—you just can't participate any more!" and then later had cause to question the wisdom of your snap judgment?

I wonder if there isn't a lot of snap judgment going on all over the country, but especially in California, due to the tragic death of Davey Moore.

The one who lost the most had perhaps the greatest wisdom of all—his wife, when she said, "I think it was God's will."

We would be sadly remiss if we allowed our emotions to cloud the fact that along with the danger connected with boxing, there is a great deal to be said in its favor. Most boxers, like actors, go into the profession because they like to do what they are doing. They have talent and their choice to use it. If their talent is such that they become professional boxers, the reward is sufficient to maintain their interest.

There are few who would term it as an emphasis on brutality. They are aware of the physical dangers involved, so they develop their skill to the best of their ability and are sure that the pitfalls are for the next one, much as a jockey, or a skier, or race car driver, or even you and I behind the wheel.

Perhaps without boxing the dangers would be greater to these gladiators of the ring. The gyms have given a good many boys a purpose and direction, where there was but one way before and it all spelled trouble. It gives some of them a place to use their bodies in a way to spend the pent up frustrations of life without ending up behind prison bars, or on an addict's needle.

I don't care for boxing myself, but I will think well before I will vote away one more freedom in mass hysteria. Remember, it was no better or no worse three weeks ago than it is today. Think!

Weddings and showers seem to be the topic of this day and when you stop to think about it, what can be more delightful, unless it's a birth announcement, and I have one of those, too.

First of all, we'll start out with a miscellaneous bridal shower given by Kathryn Griffith of Mesita Road for Miss Carol Siechert, who will be married in June to Bruce Wagner of San Marino.

The party was on a Sunday afternoon and featured a lovely pink parasol on the table with refreshments complementing the color scheme. The bride-elect received a multitude of gifts that would warm the heart of any young girl.

In addition to the honoree and her mother, Mrs. Paul Siechert, and the bridegroom-elect's mother, Mrs. Harold Wagner, and, of course, the mother of the hostess, Mrs. John Griffith, there were Mrs. John Davidson, Mrs. John Biggar, Mrs. Kenneth Gardiner, Miss Judy Gardiner, Miss Jean Gardner, Mrs. Richard Fox, Miss Annie Gitau of Kenya, Mrs. Charles Schram, Miss Kathy Schram, Mrs. John Sorenson, Miss Karen Sorenson, Mrs. Leon Begin, Mrs. Art Welsh, Miss Claudia Welsch, Mrs. John MacKenzie, Mrs. John Davis, Mrs. James MacMurray, Mrs. John G. Griffith, Mrs. Kenneth Heckman, Mrs. John Cosner,

Miss Karin Muller, Miss Margaret Griffith and the bride-elect's sister, Miss Barbara Siechert.

Learned of a surprise bridal shower given for a surprise bride. She is the former Sheryl Irene Weber, daughter of Mrs. C. C. Artman of Santa Anita Avenue in Sierra Madre. She was married to John Anthony Barry on February 22 in a surprise wedding.

She was honored by her friend and neighbor of 13 years, Dee Ann Clark and her mother, Mrs. Ward Clark of Claremea Lane. Dee Ann and Sheryl were roommates at Long Beach State College. The house was tastefully decorated with pink camellias with a cloud of white tulle for the tablecloth. The hostesses had baked a three-tiered bridal cake. They had several games planned to entertain the ladies.

The guests invited were Mrs. Theodore Topits, Mrs. Don McAllister, Mrs. Cecil Hopkins, Mrs. Paul Hopkins, Mrs. Judy Mooneyham, Mrs. Tom Horn, Mrs. Ross Stevens, Mrs. Guy Lewis, Mrs. Donald Basham, Miss Diane Del Valle, Miss Sue Maloney, Mrs. Elva Gehr, Mrs. Alice Gibson, Mrs. Olivia Breidenbach, Mrs. Harry Deffenbaugh, Mrs. John Franklin, Mrs. Richard Gaydord, Mrs. George Gibson, Mrs. Kathy Zimmerman, Mrs. Don Briedenbach, the bride's sister, and Mrs. Charles Artman, the bride's mother.

Mr. Skipper Rostker of Barhite was paid a supreme compliment last weekend by a host of neighborhood children. They all went to his birthday party. It takes kind of a special man to be loved by children, and Skipper is just such a man. He's noisy and gay and immensely understanding and sensitive to the ways of children. He gets to their hearts and they all love him. It is nothing for him to wrap up a cookie or two and write a little note in passing to one of the children. Or he'll boom in the house with a note of cheer for one who's sick. The children all love him and he loves in return.

The party was held at Macabob's Toy Store and instead of bringing Skipper a gift, each child brought a child's gift. These will be taken either to an orphanage or a children's hospital. No one had more fun at the party than Skipper himself, in spite of the fact that a few couldn't come because of measles. (He probably was around calling on them the next day!)

Those able to come were Elizabeth Rods, Charlie and Nancy Goldsworthy, Hank and Kit Armstrong, Barbara and Stephen Cassler, Claudia and Guy Stroller, Trudy Amthor, Libby and Barbara Brydolf, Debbie Maurin and Margaret and Stevie Rostker (Vivien had the measles!)

And finally, Mr. and Mrs. George Holmes of Old House Road became grandparents on March 18 by virtue of the fact that their daughter (the former Janet Holmes) and son-in-law, Mr. and Mrs. Philip Schouten, presented the world with a baby boy weighing 7 pounds and 2 ounces. They are going to call him Derren Van Schouten.

George said, "I really don't mind being a grandfather too much. It's being married to a grandmother that really bothers me!"

Baha'u'llah

(THE GLORY OF GOD)
FOUNDER

BAHA'I World Faith

A Few Appreciations of the Baha'i Faith

QUEEN MARIE OF RUMANIA:
"It is a wondrous message that Baha'u'llah and his son, 'Abdu'l-Baha, have given us. It is Christ's message taken up anew, but adapted to the thousand years and more difference that lies between the year one and today. If ever the name of Baha'u'llah or 'Abdu'l-Baha comes to your attention, do not put their writings from you. Search out their books, and let their glorious, peace-bringing, love-creating words and lessons sink into your hearts as they have into mine."

LEO TOLSTOY:
"Baha'u'llah's teachings now present us with the highest and purest form of religious teaching."

DR. GEORGE WASHINGTON CARVER:
"I sympathize with the Baha'i Faith with all my heart because it has the spirit of Christ in it."

DR. BENJAMIN JOWETT OF OXFORD:
"This Baha'i movement is the greatest light to come into the world since the time of Jesus Christ. You must watch it and never let it out of your sight."

For further information and free literature, write:

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BONELESS
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Bakers!



U.S. No. 1 Idaho Russets

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A Steak's Best Friend...
MUSHROOMS
Fresh, Large Buttons

1/2 lb. 39¢

Cucumbers 2:19¢
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Winesaps 4:39¢
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EXTRA FANCY
EXTRA FANCY APPLES FROM WASHINGTON

CHUCK
STEAKS
Lean Center Cuts

43¢
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Best Buys for Economy Meals

Ground Beef ALWAYS FRESH 37¢
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Pork Sausage 100% PURE 3 \$1.00
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Custom Trimmed for Top Value
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The Better, Leaner Roasts... 43¢
Standing Rib THE KING OF ROASTS 75¢
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Lenten Seafood Sea-lections

Local Lobsters COOKED FROZEN \$1.19
Sliced Halibut NORTHERN CENTER CUT 69¢
Fresh Ocean Perch FILLET SLICES 69¢
Cooked Shrimp 49¢
Peas & Carrots 39¢
Fresh Smelts 39¢
In The Frozen Foods Cases
4-FISHermen BREADED SHRIMP 69¢
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A Premium Blend

2-Lb. Can 97¢
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FRENCH
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EVERFRESH
FROZEN, 9 OZ. PKG.
Stock Up! 9¢

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FLOUR
Enriched—All Purpose

5-Lb. Bag Incl. 6c Off
Save 20¢ 39¢

Orange Delight
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Morton's Frozen 8-Oz. Pkg. 2 29¢

MINUTE MAID FROZEN 6 OZ. CAN 7:1.00
ITALO-CUT ALL GREEN 300 CAN 2:49¢
FANCY FARMS CALIFORNIA BIG 2 1/2 CAN 2:39¢
LAURA SCUDDER CREAMY OR CRUNCHY 16 OZ. JAR—INCLUDES 4c OFF 49¢
BLACK THE "BRISK" TEA 48 COUNT PACKAGE 59¢

FANCY Glorietta FRUITS
PEACHES Halved or Sliced Elberta... 303 CANS MIX OR MATCH
PEARS Halved or Sliced Bartlett... 4 FOR \$1.00
APRICOTS Unpeeled Halves... 4 FOR \$1.00

TOMATO SOUP
Campbell's—Rich Flavor!
10 1/2-Oz. Can
Stock Up! 9¢

WIN FREE TICKETS for OPENING NIGHT!
L.A. DODGERS vs. CHICAGO CUBS
Dodger Stadium
Tues. Nite, Apr. 16
324 RESERVED SEATS WILL BE GIVEN AWAY!
Just fill out and deposit entry blank available free at the checkstands... no purchase necessary. One entry per person per day will be valid for drawing. Winners will receive a pair of reserved seat tickets. Von's & Shopping Bag employees and their families are not eligible to win.
CONTEST CLOSING WED., APRIL 10th
WINNERS' NAMES WILL BE POSTED THURS., APRIL 11

Cheese Sale!
WISCONSIN... Rich, Creamy Monterey JACK CHEESE In the Piece 55¢
WISCONSIN... Full Flavor, Nutritious MILD CHEDDAR In the Piece 59¢
REEDSPORT... Von's & Shopping Bag Exclusive SHARP CHEDDAR In the Piece 69¢
WISCONSIN Sliced Swiss 39¢
ZING IMPORTED Swiss Gruyere 39¢
BORDEN'S FRESH Cream Cheese 8 OZ. PKG. 35¢
JERSEYMAID Cottage Cheese 8 OZ. CTN. 25¢
WISCONSIN SLICED CHEESES American, Swiss, Pimento 3 8-Oz. Pkgs. \$1.00

Great With Cheese... Von's Rye Bread
LONG LOAF RYE Rich & Creamy, 15 Oz. Loaf 29¢
ROUND SOUR DOUGH Plain or Seeded, 1 Lb. 6 1/2 Oz. Loaf 37¢

Liquor Features
Fyfe & Scott RARE SCOTCH 86 Proof \$4.59
Save 40¢
Millbrook BOURBON 80 Proof \$3.49
Millbrook VODKA Charcoal Filtered 80 Proof \$2.99
VON'S BAKERY SQUARE CAKES White, Chocolate, Banana, Applesauce 55¢

Metrecal
DIETARY FOR WEIGHT CONTROL LIQUID... NOW IN 5 FLAVORS!
8-Oz. Cons 6-Pack Save 20¢ \$1.49

MEAT PIES
Von's & Shopping Bag Frozen—8 Oz.
BEEF, CHICKEN OR TURKEY 5 FOR \$1

Gerber's Baby Foods
STRAINED 4 OZ. JAR 3:29¢
HI MEAT DINNERS 4 1/2 OZ. JAR 2:35¢

Van de Kamp's RED TULIP SPECIALS
THURS.-SUN., APRIL 4-7
CHOCOLATE PECAN CAKE 1.05
DUNKETTES Sugared 33¢ Assorted 35¢ Crumb 37¢
DATE NUT LOAF 53¢

VON'S and Shopping Bag
THURS.-SUN., APRIL 4-7
CHOCOLATE PECAN CAKE 1.05
DUNKETTES Sugared 33¢ Assorted 35¢ Crumb 37¢
DATE NUT LOAF 53¢

Prices Effective THURSDAY, FRIDAY, SATURDAY, SUNDAY, APRIL 4, 5, 6, 7

Honey Treat Grahams 35¢
Lipton Instant Tea 89¢
Kern's Pure Apple Jelly 27¢
Yuban Coffee 1.37

Schilling Garlic Salt
GREAT FOR GARLIC TOAST 3 1/2 OZ. STL. 27¢ 6 OZ. STL. 39¢

LIPTON Soup Mixes
FRENCH ONION OR MUSHROOM 2 PAK 37¢

LIPTON GOLDEN LADLE Spaghetti Sauce
MUSHROOM AMERICAN MARINARA 33¢

Wishbone Salad Dressing
FRENCH 8 OZ. BOTTLE 39¢ RUSSIAN 8 OZ. BOTTLE 39¢

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YOUR MANY
GOOD WISHES OF CONTINUED
SUCCESS & CONGRATULATIONS
OF OUR

25th Anniversary Celebration

WAS INDEED APPRECIATED BY EACH ONE OF US

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Karl Abbe
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Jack Simon

SEE COMPLETE LIST OF PRIZE WINNERS PAGE 1 OF THIS ISSUE

| | | | | |
|---|--|--|--|--|
| <p>Prices Effective April 3rd, 4th, 5th and 6th</p> | | | <p>Fresh Local STRAWBERRIES 3 boxes for \$1.00</p> | |
| <p><i>Libby's</i> CORNER BEEF HASH 15 oz. tins 3 FOR \$1.00</p> | <p><i>Libby's</i> TOMATO JUICE 46 oz. tins 4 FOR \$1.00</p> | <p><i>Libby's</i> SAUER KRAUT or VIENNA SAUSAGE 5 FOR \$1.00</p> | <p><i>Libby's</i> SPANISH RICE 303 tins 6 FOR \$1.00</p> | <p><i>Libby's</i> PEARS No. 2 1/2 tins 3 FOR \$1.00</p> |
| <p><i>Libby's</i> GOLDEN CORN 303 tins 6 FOR \$1.00 WHOLE KERNEL OR CREAM STYLE</p> | <p><i>Libby's</i> PEACHES No. 2 1/2 tins 4 FOR \$1.00 SLICED OR HALVES</p> | <p><i>Libby's</i> BEEF STEW 39¢ 24 oz. tin</p> | <p>Large Solid LETTUCE 2 heads 25¢</p> | <p>Red Delicious APPLES 2 lbs. 29¢</p> |
| <p> 79¢ 5 oz. jar</p> | <p>CARNATION WHITE ALBACORE Solid Pack TUNA 3 FOR \$1.00</p> | <p><i>Libby's</i> CORNER BEEF 49¢ 12 oz. tin</p> | <p>Firm Green ITALIAN SQUASH 19¢ lb</p> | <p>U.S. No. 1 RUSSET POTATOES 8 lbs. 29¢ CELLO BAG</p> |
| <p>ROESS QUALITY MEATS</p> | | | <p>Rath Breaded CHOPETTES Beef Pork Veal 39¢ SAVE 10c</p> | <p>WINCHELL'S CHOCOLATE or CINNAMON DONUTS 35¢ PKG. OF EIGHT SAVE 14c</p> |
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